

## 2016 SCHEDULE

### 2016 Penn State Football!

*Which game will you plan to attend with your Alumni Brothers?*



**9/3- Kent State- W 33-13**

**9/10- At Pitt- NOON**

**9/17- Temple- NOON**  
(Stripeout)

**9/24- At Michigan- Time TBA**

**10/1- Minnesota- Time TBA**

**10/8- Maryland- NOON**

**10/22- Ohio State- 8 PM**  
(Whiteout)

**10/29- At Purdue- Time TBA**

**11/5- Iowa- 7:30 PM**

**11/12- At Indiana- Time TBA**

**11/19- At Rutgers- 8 PM**

**11/26- Michigan State- Time TBA**

## ON THE WEB

There's a lot going on in the world of Beta Sigma Beta, so much we couldn't fit it all into this print edition. Be sure to check out our website at [www.betasigmabeta.com](http://www.betasigmabeta.com) for even more articles.

# Beta Sig *NEWS*



Fall 2016

## HOMECOMING 2016

**Join Us!**

**Watch The Nittany Lions Tear Apart The Terrapins October 8!**



**Beta Sigs at the PSU/Temple Game Last Year**

Penn State and Beta Sig's Homecoming will be October 7 - 9, 2016. Please join us for a non-stop, fun-filled weekend including a Friday Night "Welcome Home," Wine, Beer, and Munchies Party; a Saturday Morning Tailgate; the Football Game versus Maryland; a Saturday Night Dinner Party with the Mas Tequila Orchestra; and a Sunday Brunch after a Good and Welfare.

**Jeff Licht '81** and **David Minkoff '81**

will Co-Chair this special event as their Class of '81 celebrates its 35th Reunion. We welcome hearing from other Brothers that wish to celebrate their reunions too.

"I can't wait to party with the Class of '81," shouted jubilant former Chancellor **Eric Berman**, Class of 2010, '11 & '12. "That

Class is why I became a Beta Sig!"

We have secured a block of hotel rooms at the Days Inn and large quantity of football

tickets so please complete and send in the enclosed registration form as soon as possible to ensure accommodations. On-line registration for credit card payment is also available at [betasigmabeta.com](http://betasigmabeta.com) under the Events tab. Contact Jeff at [jeff.licht@](mailto:jeff.licht@naimertz.com)

[naimertz.com](http://naimertz.com) or David at [dminkoff41@gmail.com](mailto:dminkoff41@gmail.com) if you have any questions.

The Class of '81 can't wait to celebrate the good old days with all our Brothers, Sisters, and their families.

**Lichty #49 and Mink #41**



## MESSAGE FROM ALUMNI PRESIDENT

*By Moss Walden '83*

Despite all of the negativity surrounding fraternities by the media and some universities, Beta Sigma Beta continues to shine brightly and make significant contributions. We are Penn State's only remaining independent fraternity. And yet, our reach extends to a national level. I am proud to report Our Autism Speaks model has been shared with other fraternities at over 70 other universities, and has resulted in over 7 million dollars in contributions.

Beta Sig continues to be a dominant player on the fraternity circuit at Penn State as well, with their devotion and commitment to philanthropy and community service. Our annual Autism Speaks event raised over \$76,000 this past April. Not too shabby for the only remaining independent fraternity on campus. With this most recent event, we are proud to report that **Beta Sig is responsible for raising over 1.3 million dollars for the noble and worthwhile cause of curing Autism!** Again, not too shabby.

April was a very busy month for the undergrads as they coordinated, with support and guidance from Scott Granoff, our first annual community day, where they graciously hosted the local chapter of the Big Brothers and Big Sisters of Centre County.

The fall pledge class of 2015 completed an impressive remodeling project of our beloved chapter room under the direction and supervision of super junior Alex Feldman and super alum, Scott Granoff. I have never experienced finer workmanship. Continuing on the path of house improvements, we made a major investment in sturdy, custom, Amish built dining room tables and benches in the spirit of encouraging a closer brotherhood that could share meals together, again. We also invested in new plates, cups and flatware to eliminate the need for costly and environmentally unfriendly styrofoam and plastic.

This fall, we are fortunate to have a house that is at full capacity. We are counting on a large and strong fall 2016 pledge class to maintain our healthy financial standing that will carry us through 2017. Our growth in numbers is a direct reflection of the support you are willing to give as an alum.

There is no lack of opportunity for involvement. Best of all, you get to reconnect with your brothers! Last fall we hosted a tailgate, coordinated by Jeff

Licht, that was the highlight of the Temple game. We had a tremendous turn-out, that included but was not limited to David Minkoff, Rich Gorodesky, Rick Marks, Jeff Marks, Kenny Dubin, Brad Stoltz, Jon Paul, Jordan Walden, Kenny Caplin, Al Cohen, Keith Reiner, Steve Witten, Mark Halsman, David Lipner, Cory Marks, Tyler Marks, Bruce Grossman, Michael Jaffe, and former PSU President, Graham Spanier. These are the power players that you get at a Jeff Licht special production tailgate. You absolutely won't want to miss the next one.

Speaking of Lichty, we have established a new position on our alumni board which appears to be the perfect fit for our devoted brother and friend. This new position, Alumni Social Chairman, was created to enable us to have more frequent social events like the recent pizza gathering at Pietro's Pizza on South Street for those in the Philly area. We are also hopeful that Lichty branches out beyond his ASA roots to schedule some events with the Chi Omega and Tri Delt alumni groups.

Our responsibilities as alums are a bit different than those who are connected to national fraternal organizations. As an independent fraternity, we all share in supporting the continued success and livelihood of our house and brotherhood. We don't have the luxury of simply closing the house down and starting over like the national organizations do. In simple terms, if we have an event that causes the house to close, we risk losing everything, permanently.

We have done our best to remain one of the top fraternities on campus. We have some of the best facilities including the awesome sports court. We have the best food and cook on the entire campus. We have the best mentoring program, run by high powered executive, Larry Raiman. And we try to have the most connected, responsive and involved alumni association as well. But in order for us to maintain our excellence, we need your help.

There are many opportunities to lend your support. To start this off, I encourage everyone to join us for a future event and to feel the love and energy that only true brotherhood can deliver. As the saying goes, life is not a spectator sport. It feels so much better to be involved, especially in something that was so important to

each of us during our precious time in Happy Valley. You can reconnect and share laughs over the same tired stories that unbelievably never get too old. You may even find that you are able to rekindle that remarkable unbridled enthusiasm from your youthful Beta Sig experience. Who knows, with your newfound happiness, you may even be able to convince your wife or girlfriend, and hopefully both, that you are suddenly desirable again. Stranger things have happened. I mean, didn't we all believe that Joe Paterno would coach forever? And didn't we all also believe that Jeff Licht would continue to be the alumni president forever? If you are like me, Beta Sigs represent your closest friendships. Why not extend that circumference of friendship by getting reconnected with additional Beta Sig alumni that extend beyond your existing close knit circle or pledge class?

That was part of the beauty of my Beta Sig experience. We connected with both the younger and older guys in the house. We are especially interested in encouraging the guys from the late 80's, 90's and 2000's to experience the love and happiness that is recreated by seeing an old friend who shared the experience of the olive and elephant games. And who can forget Bombs Away? I can't. It remains one of the greatest games of all time, even competing favorably with the quadruple overtime win over Michigan a few years ago.

Our experiences since Penn State are all too valuable for the current brothers and the future of the house. We need you! Volunteer to be available for students to network for work and internship opportunities; remember Beta Sig when you're thinking of where to donate money that is meaningful; attend our Autism Speaks event in April; Join the Board! Opportunities are available.

My modest challenge for all of you is for you to come to a future event, and if it happens to feel good, then pass along the good word. And then, come back to another event. It is all really that simple. Best wishes for a great fall and for a successful Penn State football season.

Moss C. Walden, Class of 1983  
[moss.walden@snapon.com](mailto:moss.walden@snapon.com)  
215-870-6645



# ALUMNI ADVISOR

## So What Does the Alumni Chapter Advisor Do?

By David Minkoff '81

Going back many years, the Penn State Office of Fraternity and Sorority Life has required each Fraternity to have a chapter advisor or co-advisors which could be the alumni corporation or association's officers and/or a local alum. Beta Sig has complied, of course, and when the Interfraternity Council (IFC) Chapter of Excellence application added a category of University Advisor (someone who works at Penn State, whether an alum or not) for extra points, we submitted a name as well. When I became the Beta Alumni Association treasurer in 2011, the IFC started having advisor meetings the weekend of move-in for the fall semester and sometimes winter. Since I have a home in State College and my sons have been "moving-in" to Beta Sig or an apartment for the past six years, I started attending those meetings and was listed as one of our chapter advisors. When my term as treasurer ended, then was executive director for a short period of time, I continued this

role. Now that I have been working for the Smeal College of Business for almost two years and spend much of my time in State College, my official Beta Sig title is Alumni Chapter Advisor. Unfortunately, we're not allowed to "double dip" so we no longer have a university advisor.

So what do I do as advisor? Well, sometimes I feel like a big brother when the undergrads actually ask me for advice, or reach out to me first when something goes wrong and they don't want to tell **Moss Walden '83**, our BAA president. Then there are times I feel like a father when I have to say "no" to a request or the undergrads ask for more money! I also feel like a friend (or coach) when I attend their IM basketball games or see many of them in the Business Building. This summer, there were about nine brothers taking classes or working on campus so I took most of them out for pizza one night. At the end of the summer, all the guys were in a predicament as

their sub-lets were over with a week to go in the session. We let them move into the house until they were done with their finals or work, which I coordinated.

In addition to interacting with the undergrads, I am the liaison to the Nittany Co-op (formerly FPA if you go back that far), and the main contact with our maintenance supervisor, general contractor and cook. Of course, if there's a problem with the IFC, I hear that as well. These responsibilities carried over from when I was treasurer as living local just makes it easier to deal with most issues. Unfortunately, I still get contacted by the kids when there are parking issues, and when someone wants to see video of vandalism to their car or if there was an incident during a party at the house. I just can't convince a fellow board member to take over this important job! Seriously though, I truly enjoy my role and hope that I'm making an impact on our younger brothers.

## UNDERGRADUATE UPDATE

### Here are the new undergraduate Beta Sigs with their hometowns and pledge classes

Kory Barbanel	Manalapan, NJ	Fall 2015	Connor Sweetser	Langhorne, PA	Fall 2015
Jared Bouer	Marlboro, NJ	Fall 2015	Zack Yeager	Yardley, PA	Fall 2015
Connor Fitzgerald	Westborough, MA	Fall 2015	Jose Arango	Panama City, Panama	Spring 2016
Jason Katz	Huntingdon Valley, PA	Fall 2015	Dylan Cane	Boca Raton, FL	Spring 2016
Brett Kelly	Towaco, NJ	Fall 2015	Champe Fisher	Kennett Square, PA	Spring 2016
Austin Lederer	Roslyn, NY	Fall 2015	Matthew Katz	Jericho, NY	Spring 2016
Brett Levine	Woodcliff Lake, NJ	Fall 2015	John D. R. Madril	Coral Gables, FL	Spring 2016
Christian Mayo	Marlboro, NJ	Fall 2015	Jason Miller	Katonah, NY	Spring 2016
Zachary Morris	New Rochelle, NY	Fall 2015	Daniel Onorato	Pittsburgh, PA	Spring 2016
Andrew Portner	Dresher, PA	Fall 2015	Tyler Sokolich	Old Tappan, NJ	Spring 2016
Drew Schinik	Rye Brook, NY	Fall 2015	John St. Marie	San Diego, CA	Spring 2016
Jonathan Schreiber	Livingston, NJ	Fall 2015	Ariel Wainer	Aventura, FL	Spring 2016
Michael Sutnick	Haworth, NJ	Fall 2015			

## REUNIONS



**Pledge Class 2011, Bourbon St., New Orleans, July 28-31, 2016: Noah Rothstein, Jordan Walden, Robby Seinfeld, Josh Field, Justin Citron, Alex Blumenthal, Matt Lederer, Adam Gorodesky, Tyler Marks, Matt Spivack**



**Rob Kramer '82, Rob Levy '82, Dave Diamond '82, Rich Gorodesky '82, Larry Raiman '82, Tao Restaurant - NYC May 20, 2016**



**Looking to show off your Beta Sig pride? Buy Beta Sig apparel online at [www.betasiggear.com](http://www.betasiggear.com)!**

## BETA SIGS ABROAD

### Beta Sig Abroad In Prague

By Tyler Glass – Class of 2017

Last spring semester, I was fortunate enough to be able to study abroad in Prague, Czech Republic. The decision to pick Prague was easy after hearing all the amazing stories about the city from fellow Beta Sig, Adam Gorodesky. Luckily there was plenty of Beta Sig brothers that also came to Prague with me. I ended up living with four of my pledge brothers: Zach Diamond, Matt LaMountain, Troy Tucker, and Jared Lake. Moving to the other side of the world for three and a half months was a little easier knowing that I was always with some of my best friends.

In the first three weeks of the abroad program, we all got used to the city just in time for an entire group of Beta Sig brothers to come visit us. All of the guys that were studying abroad in Barcelona, Spain (Jared Berul, Jake Cantor, Joey Dervishi, Lane Gottenberg, Joe Kelly, Max Schwartz, and Ryan Weilheimer) took the trip to see us and check out our city. We got to show them around the major sites of Prague including the Charles Bridge, the John Lennon Wall, and the Prague castle. But the best part was

going out at night all together, like it was just another night in State College. A few weeks after that, they returned the favor when we travelled to visit them in Barcelona. We got to soak up the sun on the beaches during the day and attend some of the largest and nicest clubs in the world at night. There might have even been some time for sightseeing but I really can't remember.

Another one of my favorite trips was when we visited Copenhagen, Denmark. What made it even better was that we were meeting up with the Beta Sig brothers that were spending the semester studying in Tel Aviv, Israel (Alec Beckman, Harrison Seletsky, and Zak Rosenberg). We checked in to the hostel we were all staying at and spent the next couple days going around the city and seeing yet another new place.

On Wednesday, March 16, almost every single American studying abroad in Prague packed into the city's airport to catch the one flight that day going to Dublin, Ireland. It was just one day before St. Patrick's Day. The guys studying in Barcelona also came to celebrate

the once in a lifetime opportunity of being in Ireland on St. Patty's Day. Thursday morning started off with countless pints of Guinness and god only knows what else. The streets were packed, the bars were a standstill, and yet all the Penn Staters found a way to meet up at the same pub and represent. On Saturday morning, LaMountain, Diamond, Troy, and I packed into a rental car and went off on a two-day road trip around the Irish countryside. We wish we could take credit for this idea but we heard about it from Matt Stern and Tommy Donovan, a pair of Beta Sigs from the Fall 12 pledge class who had done it the year before us. Driving on the other side of the road was terrifying but the majority of us were able to handle it.

Now that it is all over, I love looking back on the memories I made and the experiences that I was able to have all around the world. As I start my senior year, I'm very excited for the wave of younger Beta Sig brothers that will have the same opportunities this upcoming Spring.

## RECONNECTING



### Beta Sig Boys Night Out

Twenty-five Beta Sigs assembled for pizza and beers at Pietros on South Street in Philadelphia on Tuesday night, August 9<sup>th</sup>. It was a nice excuse to huddle with fellow Beta Sigs from 1979's Art Gold to 2008's Dan Otto.

Good conversation flowed with the assortment of gourmet pizzas and micro brews as the Olympics played in the background.

The night was enjoyed by all attendees with hope for future excuses to get together at least on a quarterly basis. Anyone interested in running a "Beta Sig Night Out" in their area should contact **Jeff Licht '81** for support.



## BROTHERHOOD IS EVERYTHING

### Blake Friedman Assumes Chancellor's Role

By Blake Friedman #962

With great pride and honor, I can introduce myself as the Chancellor of Beta Sigma Beta for the Fall 2016 semester. My name is **Blake Friedman** and I am from Abington, Pennsylvania.

I am currently a junior in pursuit of a degree in journalism, more specifically broadcast journalism. My passion for sports is what is pushing me towards this great endeavor and I cannot wait for what the future holds. I and my 30 pledge brothers became Beta Sigs during the 2014 Fall semester. We take great pride in being the largest pledge class in Beta Sig history. Having said that, we can't wait to continue the rich tradition of rushing and allowing new Penn Staters into our family.

There's so many words that can describe Beta Sig, but the one that I hold dear to myself is the word brotherhood. Without brotherhood, there is no family. Without a family, there is no love. Without love, there is no passion. And without passion, well what do you have?

As Beta Sigs, our brotherhood is no match for any other fraternity across the United States.

When you're able to let 100+ people buy into the idea of the Beta Sigma Beta brotherhood, it's impossible to break it.

As an independent fraternity, we understand the history, the tradition, and the memories all of us have shared under the same roof. As I sit in the Chancellor's bedroom, I can't help but think of all the young men that have taken the responsibility of being the leader of this great house. But, one man can't do it all.

That's why I am so proud to say that every brother in this house has taken it upon themselves to better themselves as an individual, as a man, and as a scholar. Satisfaction is not enough. Every day we must become better men. All of us will look back 25 years from now and remember the memories and moments where, as a Beta Sig, we became a better and wiser person.

As Chancellor, I plan to involve everyone in the house to do something that they believe will not only better the house, but themselves. I want all of my brothers to not thank me and the executive board for a great semester, but appreciate themselves for what they did for the

house even if they do not hold a house position. When everyone is participating in whatever event is happening, it's a beautiful sight to see.

Beta Sigma Beta will be participating in a State College community block party on September 30th from 4pm-7pm. We hope to create a better relationship with not only Greek organizations, but with the State College community. We understand better communication between the university, State College borough, and Greek life can do wonders for all parties. If you would like to come up for the block party, please feel free. We want to make it known to the State College community that Beta Sigma Beta is proud of who we are and we want to express that to the masses.

Once again, I am so thrilled for this opportunity and cannot wait for what beholds. If you have any questions or comments, or just want to talk please feel free to contact me. There's nothing better than having a conversation with someone you don't know, but you know one thing for sure; that someone is my brother. You can reach me at (267)-615-8045 or [blakefriedman23@gmail.com](mailto:blakefriedman23@gmail.com).

## PHILANTHROPY

### Walk for the Alumni Weekend / 5K Walk/Run Raises Nearly \$78,000

By Jesse Marks, #894, '16

Philanthropy is something that has been a driving force at Penn State for many years. I am lucky enough to have been involved in philanthropy each of my four years at Penn State. Besides being a chair for THON, as well as representing Beta Sig as a dancer on the floor with Jordan Brown and Bryan Fried, I had the opportunity to be involved with Beta Sig's main philanthropy of Autism Speaks U. This event started over eleven years ago as Curing Autism Now, and recently merged with the national organization Autism Speaks to create Autism Speaks U. Since its beginning, the event has raised over a million dollars for Autism Research.

All year, three coordinators, along with a team of committees, work to raise money and support for this amazing cause. The fundraising leads up to a 5k run/walk in April, the same weekend as our Alumni weekend. In addition to myself, the two head coordinators for this past year's event were **Jordan Brown**, and **Tyler Krevis '16**. We worked closely with the two alumni and founders of the event, **Adam Dorfman '07**, and **Andrew Moses '07**. We recruited a team of committees lead by **Collin Branch** (Social Media), **Danny Joseph** (Logistics), **Dean Pacinelli** (Food Donations), **Justin Levy** (Corporate Relations), **Ari Silverman** (Alternative Fundraising), and **Noah Pearlstein** (Entertainment). All of these active Beta Sig members worked equally as hard to make sure all aspects of the walk were completed in reasonable time.



Aside from the overall chairs and committees, the rest of the house played important roles in the success of this year's walk. Each brother was asked to sign up on the website and raise a minimum of \$250. Most people met that goal, some went above and beyond – raising over \$1,000! We also recruited the help of other fraternities and sororities to make teams on the site and raise money. In the end we raised a total of around \$78,000 and had a pretty good turnout at the walk despite the April snow!

My personal story with this great cause started freshman year after pledging was over. I volunteered to be an assistant to **Scott Glassman** who was the Off Campus Liaison. My job was to help Scott get the support of other Greek organizations. Sophomore and junior year, I took on the role of entertainment coordinator. My job was to get any and all entertainment for the day of the walk. I secured the Nittany Lion, State College Spikes mascot – Ike, acapella groups, as well as someone to sing the National Anthem. Senior year I joined **Jordan Brown** and **Tyler Krevis '16** as overall Can Chairmen. Our jobs were to oversee all of the committees, as well as all of the important aspects of the walk. Working with this event was something I will always cherish. Giving back to the Fraternity through philanthropy was something that gave me tons of pride. I can't wait to see where the future of this great event goes when I return to State College as an alumnus.

## PHILANTHROPY AND FUN

### Autism Speaks/Parents Weekend 2016 Re-Cap

For the first time in the eleven year history of the Autism Speaks U 5K Race/3K Walk, the kick-off to Beta Sig Parents Weekend, it snowed! Yes, on the morning of April 9<sup>th</sup>, State College woke up to an inch of snow on the ground and flurries continued as the race began. The weather might have deterred walk-up registrations, but it didn't dampen the spirits of the parents and alums in attendance. When the day was done, Beta Sig and its sorority partners raised \$76,500 for Autism Speaks, bringing the 11-year total to \$1,300,000!!

After the race, the undergraduate brothers, their parents and families returned to the house for a barbeque including sangria, which was planned for a warm spring day. Everyone huddled inside and in no time, forgot how cold they were just an hour or so before. That evening, the house was packed again for a cocktail party and dinner catered by Bobby



Scott, the best chef of any Penn State fraternity. With the cold temperature and wind, conditions in the tent on the front lawn were not optimal, but may have caused the parents to eat and go back in the house to bid on the multitude of silent auction items secured by **Jeff Licht '81**. After a few items were auctioned off live by our BAA president, **Moss Walden '83**, an additional



\$1,255 was raised for Autism Speaks.

Finally, it was the moment everyone was waiting for, including the ASAs and their parents – the return of **Stuart Leon '83** and his Mas Tequila Orchestra. They did not disappoint as the house was rocking. The only thing missing was **Michael Jaffe '79** on air guitar. Jeff Licht, however, did a nice job on harmonica. Other alumni fathers in attendance were **Mark Halsman '83**, **Rich Gorodesky '82**, **Rob Marks '82**, **Larry Raiman '82**, **Rick Levy**, **Alan Cohen '84**, **Ken Portner '87** and **David Minkoff '81**. For many, this was their last Parents Weekend. In more ways than one, it was memorable.

The weekend concluded with a traditional Sunday brunch and another successful Parents Weekend, attended by more than 230, was in the books.

## ALUMNI UPDATES



### Larry Genkin #183

"I've morphed from being a magazine publisher to a digital software company, where businesses and publishers use our MagTitan.com software to bring animations and interactivity to their digital content. This August, on the 28th anniversary of my wedding to little sister Lisa Brett (where 50

Beta Sigs obliterated the open bar) my daughter Alexa got married in the same location. Had a great dinner with pledge brother Scott Nurick (Fall '83), when he was visiting his father and fellow Beta Sig, Carl Nurick, around the corner from me in Sarasota, FL. Looking forward to visits from any snow bird Beta Sigs this winter!

The photo is of my pledge brother Scott Nurick and I."



### Gary Brandeis '88

"I'm the developer of the Fraser Centre – a 250,000 square foot mixed-use development in downtown State College, including 50,000 square feet of retail, a 165 room Hyatt Place Hotel and Conference Center and 26 luxury condominiums.

The retail will open in October and include Target and H&M and the hotel will also include a full service restaurant – The Federal Taphouse. The hotel is expected to open in December 2016."

### Andrew Bergstein '74

"Since retiring I spent six of the last 18 months living in Europe and the Middle East with Istanbul being my favorite. I am also studying International Politics and International Relations on campus, where my son Ethan is majoring in journalism. He is an ONWARD STATE staff writer covering football from the press box, plus other journalism assignments."



**Stu Leon's '83** Band, Mas Tequila, will be the top headliner at Margate, NJ, Fall Festival, Saturday, Sept. 24. We encourage all Beta Sigs to rock with Stu! Lucy the Elephant might make a guest appearance!



### Brad Stoltz #167

"Left to right this photo: **Paul Miller '86**, **Kenny Dubin '86**, & **Brad Stoltz '86** at Buddakon in AC, NJ this summer. Stoltz, Dubin, & **Michael Nachman '92** will be renting an RV for the Temple game. Hope to have Beta Sigs stop by our tailgate for food & drink. See you @ homecoming!"



### Peter Roth '65

"We're expecting our first grandchild in January!"

**Beta Sigs at last year's Maryland / Penn State Tailgate**

