

## SPRING EVENTS

**Parents Weekend  
& Autism Speaks 2014**  
April 4-6

**Founders' Award Dinner**  
May 22  
Parx Casino and Racing  
Bensalem, Pa.  
*See insert for details.*

## NEW PLEDGES

Spring rush and Zone Day were a success for our active chapter. We welcome 10 new members:

Michael Cossari – Wayne, N.J.

Evan Eisner – Pittsburgh, Pa.

Ty Gardner – Morgan Hill, Calif.

Cody Gross – Bensalem, Pa.

Michael Katz – Huntingdon Valley, Pa.

Jared Liss – Potomac, Md.

Mason Settino – Murrysville, Pa.

Michael Vespe – Williston Park, N.Y.

Nathan Walborn – Mechanicsburg, Pa.

Daniel Wielkotz – Wayne, N.J.

## UNDERGRADUATE BOARD

*Thanks to outgoing Chancellor Jordan Walden for his service to Beta Sig.*

Chancellor  
**Bryan Fried**

Vice Chancellor  
**Aaron Portner**

Auditor  
**Andy Chasanoff**

Head Social Chair  
**Matt Stern**

Pledge Master  
**Tyler Berlinsky**

House Manager  
**Tommy Donovan**

Caterer  
**Jesse Marks**

Warden/Justice  
**Jacob Silverman**

Head Rush Chair  
**Jake Minkoff**

# Beta Sig *NEWS*



Spring 2014

## PRESIDENT'S LETTER

### Alumni and Actives Alike are Making Headlines

#### *We Invite You to Join in the Celebration*

*By Jeffrey Licht '81, President of Beta Alumni Association*

I am pleased to report that all is great at Beta Sig. Our undergraduates, in conjunction with Kappa Delta, raised \$90,000 FTK. They are now working hard to ensure Autism Speaks, April 5, yields similar results. Please make a donation at <http://events.autismspeaksu.org/psu> if you haven't done so already.

We will be adding 10 new brothers once our Spring 2014 indoctrination program ends. Beta Sig currently has 35 undergraduates living in the house, 31 undergraduates living in apartments throughout State College, 21 brothers studying abroad and 23 neophytes living in the dorms. We will be over capacity for Fall 2014 as our chapter flourishes in all aspects of college life.

Please insert into your schedules our Founders' Award Dinner, which will be held on Thursday, May 22, at Parx Casino. During this

year's celebration, **Terry Hisey '79** and **Rick Marks '80** will be honored. Please call or e-mail me if interested in speaking/roasting either award recipient. Brother **Michael Jaffe '79** will be serving a feast with bottomless bar.

Brother **Bob Jubelirer '59** seeks to join PSU's Board of Trustees. See the article below and make sure you vote!

Homecoming for all Penn Staters will be September 26-28 versus Northwestern. Beta Sig has proactively reserved rooms and tickets, so save the date and make plans to return home for what will prove to be a weekend extravaganza.

Last but not least, feel free to phone me (215-396-2900) or e-mail me ([jeff.licht@naimertz.com](mailto:jeff.licht@naimertz.com)) with any suggestions and/or comments as we near the conclusion of another academic year.

## ALUMNI PROFILE

### Bob Jubelirer '59 Receives Top-3 Endorsement for PSU Board of Trustees

On March 17, 2014, PS4RS — Penn Staters for Responsible Stewardship — announced their three endorsements for the upcoming Penn State Board of Trustee election. One of those top three was Beta Sig brother, **Bob Jubelirer '59**.



PS4RS posted the following about their endorsements: "If we have learned anything over the last few years, it's that there are far too many alumni with courage, initiative and very impressive talents who should be replacing more than just three 'old guard' trustees each year in an effort to give back to Penn State all that it has given us." Congratulations, Bob, for standing out among the 32 candidates.

We caught up with Bob in the company of three other Beta Sig brothers — **Sy Delfiner '59**, **Sam Sidewater '59** and **Ray Fireman '59**. This group of four has stayed connected for over 55 years. We spoke with Bob about his professional life and his philosophy as he works toward a seat on the Penn State Board of Trustees. Here are five things you should know about Bob Jubelirer before you send in your vote.

**#1: Bob spent 32 years in the Pennsylvania state government.** He was President Pro Tempore of the Senate for more than 21 years. He also served as Lieutenant Governor. "When Nov. 9, 2011, came and Joe Paterno was fired, I decided that I could not sit back and do nothing. Everyday that I was in the Senate, I knew I could make a dif-

*Continued on page 4*

## THON 2014 UPDATE

### Beta Sig Brings in \$90,000 FOR THE KIDS

It is a scene like none other. For those of you who have been part of THONs past, you know.

Where else can you go to experience the energy of a truly altruistic group of college students — complete with water pistols, balloons, games, plungers, hula hoops, crazy socks, line dances, pep rallies, inspirational speeches from some of Penn State's most notable personalities, incredibly choreographed performances and 46 hours of no sleep?

And it is all ... FOR THE KIDS ... to continue Penn State's 37-year tradition of saving children from the grip of pediatric cancer.



*Beta Sig dancers (l-r): Lee Minkoff, Jon Paul and Matt Mazer.*

Thanks to our chapter's yearlong canning and fundraising efforts with Kappa Delta, we contributed \$90,000 toward Penn State's

\$13,343,517.33 total that will be given to the Four Diamonds Fund at Penn State Hershey Children's Hospital. To see a video recap of the Beta Sig-Kappa Delta THON experience, go to <https://www.youtube.com/watch?v=9SzeuibTPVU>.

On Saturday afternoon, Jay Paterno — former assistant football coach and son of Joe Paterno — paid a visit to the THON dancers. He summarized the impact of pediatric cancer in a very powerful way. "A couple of weeks ago, I was in Hershey and toured the children's hospital. The woman who runs the Four Diamonds Fund was asked what the survival rate was. She said, 'We save four out of every five children here.' I couldn't bear to be without one of my five kids. Think about that. That is why you are here ... because we are going to make it five out of every five ... Every year you do this, we are knocking at the door a little more and a little more. In the very near future, Penn State students are going to kick in that damn door."

As the crowd erupted in screams and applause, parents could be seen holding tightly to those THON children who have embraced the hearts of our Greek community at Penn State. It is the power of hope ... hope for one more day, week, month or year ... that our chapter is helping to give to families across the state. We are fortunate to be part

of such a life-giving effort at Penn State that does, in fact, redefine the possibilities.

Also speaking to the dancers was Penn State's newly appointed football coach,



*David Minkoff '81 (left), Jeff Licht '81 and their wives support the chapter during THON 2014.*

James Franklin. "Everybody thinks that what makes us special is the football stadium or the basketball arena. That has nothing to do with what makes us special. What makes us special is the people ... the people that understand we are part of something greater than just ourselves. We can make a difference in people's lives."

So, thank you to our dancers, brothers who stood by the dancers, captains, parents who attended, alumni who stopped by and to the entire THON organization for its incredible support. This is why ... WE ARE.

## AUTISM SPEAKS U 2014

### Beta Sig Alumni Champion Autism Awareness Nationwide

#### *Your Support Needed for 9th Annual Autism Speaks U Walk/Run*

On April 5, 2014, the 9th Annual Autism Speaks U 5K Race/3K Walk — presented by Beta Sigma Beta, Pi Beta Phi, Alpha Xi Delta and Kappa Delta — will take center stage in State College, Pa.

This Beta Sig event has now engaged over 9,000 participants and has raised more than \$975,000 in State College alone since Autism Speaks U's 2006 nationwide launch by [Adam Dorfman '07](#) and [Andrew Moses '07](#). Their ultimate goal was "to build awareness about autism among college students with an opportunity to engage their campuses and local communities." Today, Autism Speaks U

spans more than 21 states where universities and colleges near and far have followed Beta



Sig's example and have developed fundraisers on their campuses to benefit Autism Speaks U. Collectively, along with Penn State, they have raised more than \$1 million. These funds will help support scientific research, advocacy, family services and awareness initiatives.

"The 9th Annual Autism Speaks U event is off to another strong start," states [Jonathan Paul '94](#), event co-chair. "Work is underway in an effort to reach the goal set of \$115,000. We look forward to seeing those who are able to attend the event as your support is much appreciated and needed."

To maintain our position atop Autism Speaks U nationwide, we need your support now more than ever in helping us achieve our goals of \$115,000 this year alone. Visit <http://events.autismspeaksu.org/psu> to donate and/or join the Beta Sig Alumni Team in support of this great event!

## SENIOR SPOTLIGHT

### Oh, the Places They Will Go

"You have brains in your head. You have feet in your shoes. You can steer yourself in any direction you choose. You're on your own. And you know what you know. You are the guy who'll decide where you go."

With these words from Dr. Seuss, we introduce you to several of our graduating seniors as they set out on new adventures.

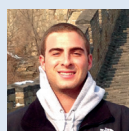
#### Matthew Ryan Bank



An economics major from Potomac, Md., Matt will be working in commercial real estate at Newmark Grubb Frank in Washington, D.C.

"There is no greater bond than brotherhood." Matt can be reached at [matt.bank8@gmail.com](mailto:matt.bank8@gmail.com).

#### Nicholas Bernard Bryman



Nick, a Calabasas, Calif., major in criminal justice, will be attending law school in California this coming fall. "Some of the

best memories I have from Beta Sig are of pledging as a freshman. In my time at Beta Sig, I have learned that respect and humility are very important to being a well-founded individual." Nick can be reached at [nbryman950@gmail.com](mailto:nbryman950@gmail.com).

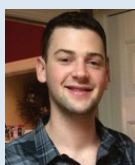
#### Adam Harris Jaffe



An accounting major from Holland, Pa., Adam will move into the position of audit associate for EisnerAmper in New York City following graduation.

"Don't take for granted your college experience with your pledge brothers. You will blink once, and it will be over." Adam can be reached at [ahj5026@gmail.com](mailto:ahj5026@gmail.com).

#### Jarett Kleeman



This senior from Dresher, Pa., will be spending an additional year at Penn State to complete his Master of Accounting degree. Then, his plan is to work at PwC in New York

City. "The life lessons I have learned at

Beta Sig are RHDUP — respect, humility, discretion, unity and pride." Jarrett can be reached at [jbkleeman@gmail.com](mailto:jbkleeman@gmail.com).

#### Jacob Kleiner



Jacob is an accounting major from Mount Laurel, N.J. He would like to make a career in the sports business. "I have learned so many lessons at Beta Sig and have

met so many great people with whom I hope to have lifelong relationships." Jake can be reached at [jl5483@gmail.com](mailto:jl5483@gmail.com).

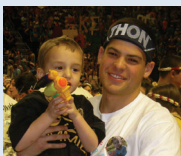
#### Lee Minkoff



An Elkins Park, Pa., finance major, Lee will be joining JPMorgan as an investment management analyst. "I can confidently say that Beta Sig has had more of a positive impact on my life

than any other experience. It taught me invaluable and incomparable leadership skills." Lee can be reached at [lmink22@gmail.com](mailto:lmink22@gmail.com).

#### Jonathan Paul

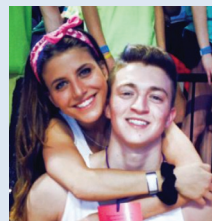


A science, business and liberal arts major from Upper Dublin, Pa., Jon is headed to the Rothman

Institute for one year of clinical research experience before medical school. "I have too many memories to count. At Beta Sig, I have learned the true meaning of brotherhood and what it

takes to be a leader." Jon can be reached at [jtp1649@gmail.com](mailto:jtp1649@gmail.com).

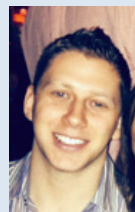
#### Eric Heller Roth



Eric is a supply chain and information systems major from Philadelphia. He is headed to New York City to work in real estate for Citi. "I have

had great times with my pledge class and other brothers in each of my four years. We've seen some crazy stuff that we'll never experience again with anyone else." Eric can be reached at [ehr5044@gmail.com](mailto:ehr5044@gmail.com).

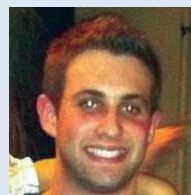
#### Neal Steven Schwab



A Bellmore, N.Y., major in accounting, Neal will spend one more year at Penn State to complete his Master of Accounting degree. "Beta Sig has been important in teaching me RHDUP." Neal can be

reached at [nss3211@gmail.com](mailto:nss3211@gmail.com).

#### Ethan Sencer



Ethan is a marketing major from Westchester, N.Y. He would like to find a position in the music and entertainment industry. "RHDUP

— what more is there to say?" Ethan can be reached at [ethansencer@gmail.com](mailto:ethansencer@gmail.com).

### Please Join Us for the 2014 Founders' Award Dinner

#### Honoring Terry Hisey '79 and Rick Marks '80

**Thursday, May 22, 2014, 6:00 p.m.**

Parx Casino and Racing – 3001 Street Road, Bensalem, Pa.

*Please see the insert for details. There will be no fundraising solicitations.*



## ANNUAL DUES UPDATE

### Making an Investment in Our Impressive Undergraduates ... Can We Count on You?

As you have read in our Senior Spotlight, Beta Sig has produced an impressive Class of 2014. Stop for a moment and think about those alumni who supported our journey as undergraduates. They saw something in us worth their time and donations — an investment worth making to ensure the development of new leaders, teachers, innovators, thinkers, husbands and fathers. Where do you stand today on your support of the next generation to step into the halls of 255 E. Fairmount?

During our 2012-2013 giving



year, Beta Sig brought in \$17,941 from 38 alumni. Thank you to the 30 brothers who have given \$14,524 this year (see our Honor Roll online for names). With less than six months to go in our giving year, we ask that all members send in their dues payments. We ask only one payment per year: *\$75 annual dues for new graduates and new alumni (five years out of college and less) and \$249 annual dues for all others.*

We appreciate your support and welcome contributions in addition to dues payments. You can pay your dues by calling our donations hotline at 800-975-6699, 9:00 a.m. to 5:00 p.m., Monday through Friday; or by sending in your check with the enclosed dues form in the enclosed envelope. You can also pay online at [www.betasigmabeta.com](http://www.betasigmabeta.com).

### What if Beta Sig Decided to Ban Pledging?

Recently, Sigma Alpha Epsilon (SAE) made an announcement that represents a significant shift in the way the fraternity approaches new-member policies and practices. The simple answer? There will no longer be special policies and practices for new members.

As stated in their official press release, "Effective March 9, 2014, new-member (pledge) programming will be eliminated completely from our operations, and the classification of new member (pledge) will no longer exist. All chapters and colonies will be required to implement this important change." Is pledging becoming a thing of the past?

As the Greek community moves to strengthen its focus on leadership, scholarship and philanthropy, some are taking radical steps they hope will change the culture of chapters from drinking clubs

to ... well, something more than drinking clubs. In the case of SAE, the mission is to "protect Sigma Alpha Epsilon's future and to eliminate a class structure between our new members and our active members ... [to] enhance the educational and leadership experience of our members and build upon their development during each year of their collegiate tenure."

Will it work? Is this a good thing? We want your opinions. Be sure to log in to our Beta Sig website at [www.betasigmabeta.com](http://www.betasigmabeta.com). Once logged in, go to the News article to this same article. There, you can leave a comment below the article (via Facebook).



## ALUMNI PROFILE ... CONT.

ference. There have been others elected to the Board of Trustees, including Anthony Lubrano, who are the new wave of reform. I want to be able to join them and break down the wall that the old guard maintained." To read Bob's full bio, go to [www.bob4psuboard.com/about](http://www.bob4psuboard.com/about).

**#2: Bob's legislative history illustrates his commitment to transparency and an open forum.** "When I was working on the Sunshine Law, there were some who were resistant to change. This law allowed government meetings to be open to the public. It took five years to get a modern-day act through, but we did it. We have to let the sun shine through."

**#3: It is time for a culture change at Penn State.** "For many years, alumni have been shut out of any kind of ability to be part of the

Penn State Board of Trustees. The Freeh Report is full of unsupported suggestions, and the NCAA has punished student-athletes who were blameless in this situation. Joe Paterno was the poster child for success with honor and education before athletics. He changed the culture of college football. When I was Lieutenant Governor, I used to stand on the sidelines with Penn State lettermen during games. Sure, there were grumbles about how tough Joe made life for them. But, several of them became doctors and successful businessmen on the foundation created on that football field and by Joe Paterno. That is something we cannot forget."

**#4: The Board of Trustees has made change, but it isn't enough.** "Certainly there have been some reforms, but they are modest. Most of them are cosmetic. It is time for real change.

That means making all state-related universities accountable under the Right-to-Know Law and holding trustees accountable under the Ethics Act. That is change."

**#5: The PSU nation deserves the truth.** "This is not over until the truth comes out. I feel that I am representing the Penn State nation when I attend and speak at various rallies around the state. All anyone wants is the truth. I want to be part of making that happen."

#### All PSU Alumni

Voting for PSU alumni begins on April 10 and ends on May 8. If you do not receive a ballot on April 10, you can request a ballot at the following link: <http://www.psu.edu/trustees/2014election/>.