

UPCOMING EVENTS

BSB Homecoming
September 23-25

PSU Homecoming
October 15

THON
February 17-19

Curing Autism Now/Parents' Weekend
April 13-15

Founders' Day
May 2012 (date TBA)

Graduation
May 4-6

LEADERSHIP TEAMS

Meet Your Undergraduate and Alumni Leadership Teams

Alumni Board

President - Jeffrey Licht '81

Treasurer - David Minkoff '81

Ron Gorodesky '79 - *Immediate Past President*

Steve Witten '78 - *Immediate Past Treasurer*

Mark Halsman '83

Richard Marks '80

Michael Jaffe '79

Moss Walden '83

Stuart Blacker '69

Ira Bushman '79

Barry Eisman '08

Adam Dorfman '07

Dan Otto '08

Undergraduate Board

Chancellor - Jeff Marks

Vice Chancellor - Jon Paul

Auditor - Jarrett Kleeman

Head Social Chair - Drew Kirsch

House Manager - Matt Mazer

Head Rush Chair - Ethan Sencer

Warden - Mike Barkoff

Caterer - Jeremy Sichel

CAN Chair - Eric Berman

Pledge Master - Matt Bank

Thon Chairs - Ian Schwartz, Ryan King,

Drew Kirsch, Jeff Bloom, Josh Windt

Secretary - Andrew Pogorzelski

Philanthropy Chair - Jake Kleiner

Beta Sig *NEWS*



Summer 2011

ALUMNI REPORT

Licht Assumes the Position of Beta Sig Alumni President

By Jeffrey "Lichty" Licht '81

I would like to inform my fellow Brothers, that as of August 1, 2011, I assumed the position of Beta Sigma Beta's Alumni President.

First and foremost, I would like to thank my predecessor, **Ron Gorodesky '79**, for a job well done. Ron has been instrumental in so many endeavors, to include but certainly not be limited to: the creation of our new kitchen, the recreation of the apartment and our paver program, patio and fencing project.

"You never stop pledging. Thank you all for the opportunity to give back to what made my college experience and beyond the greatest 34 years – and counting – of my life."

I would be remiss if I did not also mention **Steve Witten '78** for all of his efforts as treasurer. More importantly, I am happy to report that Wit is well recovered from his heart scare last year.

I am grateful to inform everyone that the Alumni Board will remain the same with hope for growth via the addition and involvement of "younger guys." See the board members listed to the left. I have spoken with others about joining our Board and encourage your participation.

I am very excited to inform everyone that one of my best friends, **David "don't call me Dave" Minkoff, '81**, is the incoming treasurer. Dave held numerous positions during his undergraduate days to include Chancellor, IFC Liaison and White Hat.

The Dynamic Duo of **Kenny Dubin '86** and **Brad Stoltz '86** are spearheading Homecoming 2011. Homecoming details will follow in a separate article. I encourage everyone to return for a phenomenal weekend with a guaranteed win versus Eastern Michigan.

My fellow pledge brother, **Rick Marks '80**, will once again assist the brotherhood with Rush. We have numerous legacies and a list of some great kids to recruit. Please email Rick at rick.marks1014@gmail.com and/or me should you know of any undergraduates worthy of being future Beta Sigs.

We are contemplating another Penn State vs.

Temple tailgate. Please email me at jeff.licht@naimertz.com if interesting in attending.

A Full House and a Record-Setting Active Chapter

The House is in good condition physically as well as economically. We have 79 active undergraduate brothers, 54 of whom will live in the House this fall. We anticipate a fall pledge class of 20+ without loss of focus toward quality over quantity.

Our undergraduates boast the largest philanthropic event in the country, Curing Autism Now (CAN), a top 5 GPA, a top 5 athletic scorecard and an unparalleled social calendar.

Jeff Marks, Rick Marks' middle son, is the Chancellor for fall 2011. I have known Jeff since the day he was born and very much look forward to working with him and his undergraduate team. Relax, he is much smarter than his dad!

Leave Your Mark on the House – Literally – for a Lifetime

In other news, check out the Paver Patio and buy a paver to ensure your infamy. Larger pavers are also available for Pledge Classes or whatever you deem appropriate. See the enclosed form for more information.

A Lifetime Dues Plaque is forthcoming to memorialize all Brothers that pay \$2,490. The Plaque will be prominently displayed on the first floor of the House. The \$2,490 will serve as your one time/last time dues payment. **Mark Halsman '83** had a Beta Sig watch commissioned, and one will be provided to each brother (while supplies last) who pays his Lifetime Dues. Feel free to contact Ron Gorodesky, **Moss Walden '83**, David Minkoff and/or me for a raving endorsement.

Your House looks great, so come back and enjoy it. I also encourage you to get involved and feel free to phone and/or email me with any ideas and/or suggestions to ensure the continued success of the only independent fraternity at Penn State.

As one of my best friends and fellow Beta Sig always says, "You never stop pledging." Thank you all for the opportunity to give back to what made my college experience and beyond the greatest 34 years – and counting – of my life. I look forward to seeing everyone this Fall.

UNDERGRADUATE REPORT

A Fall Full of Fun and Football!

By Chancellor Jeff Marks

Beta Sigma Beta has a lot of great events planned for the fall. For the beginning of the semester, we are planning tons of rush events and activities, which will help us continue our efforts of having one of the best brotherhoods at Penn State. Later, as football season starts to pick up, we have some great home games against Alabama and Nebraska. We're looking forward to Beta Sig Homecoming Weekend, when Penn State takes on Eastern Michigan, as well as the University's Homecoming weekend, when the Nittany Lions face Purdue.

Aside from football, we are looking forward to canning weekends for THON, the incoming fall pledge class, and various other brotherhood events. We have many plans for fall 2011 and we hope to make it a great semester! If you have any questions, please feel free to contact me at jam5941@psu.edu. Thanks!

Undergraduate brothers at Beta Sig's 2010 Homecoming celebration.



BETA SIGS IN THE NEWS

Alumni Pair Head to PGA Championship

From the 8/10/11 issue of The Collegian

Danny Balin and **Marc Mondelblatt** were pledge brothers at the Beta Sigma Beta fraternity in 2000 and 2001, where they became good friends.

Both had been golfing since they were teenagers, but neither took the sport too seriously in college and did not play for the Penn State golf team.

Little did they know, they would eventually forge a partnership on golf's premier professional circuit.

The Class of 2004 golfer and caddy team of Balin and Mondelblatt will compete in this weekend's PGA Championship at the Atlanta Athletic Club in Johns Creek, Ga.

Despite not playing for his college, Balin still played regularly and perfected his craft. He didn't start competing in tournaments until he was 23, Mondelblatt said, but he is now an assistant golf pro at the Burning Tree Country Club in Greenwich, Conn.

"Danny is pretty much a natural,"

Mondelblatt said. "Most guys who golf their whole lives don't get the chance to play in a major."

Mondelblatt was a finance major at Penn State, and he went on to work for a hedge fund in New York and an energy company in Denver after he graduated. But, he was laid off when the economy took its downturn.

Find a link to the full story at www.betasigmabeta.com.

ALUMNI Q&A

Beta Sig is Not Just a Place to Live During College, Says David Minkoff '81

David Minkoff '81 chose Beta Sig for a lot of different reasons. One of them is because he felt so comfortable at the house and spending time with the brothers, many of whom he keeps in touch with today. See why Dave loves Beta Sig and what he remembers from his days living in the house.

Why did you decide to join a fraternity? Why did you choose Beta Sig?

I wasn't planning on joining a fraternity, but my roommate (who also became my pledge brother) signed up for rush, and I tagged along with him when he was invited to dinners and parties. I chose Beta Sig because I felt the most

comfortable there and because of the luxurious accommodations (ha!).

Why do you make financial contributions as an alumnus? Why would you encourage others to do the same?

I have donated to Beta Sig and will continue to so that the fraternity remains a force at Penn State. When my sons were born 19 and 17 years ago, I always hoped they would go to Penn State and become Beta Sigs. This has become a reality, as my older son just finished pledging. The house is old and constantly needs upgrades. One of the only ways for Beta Sig to keep standing, so that my and other alums' sons

(and grandsons) can experience what we went through, is to support the fraternity financially.

What is your involvement with the Beta chapter now?

I re-joined the Beta Alumni Association board last year. I had been on the board in the mid-80s, co-running Homecoming and the Founders dinner two different years.

Reconnect with Dave at dminkoff@comcast.net, and read his full Q&A interview at www.betasigmabeta.com.

PAVER APPEAL

Leave Your Name On the House Forever

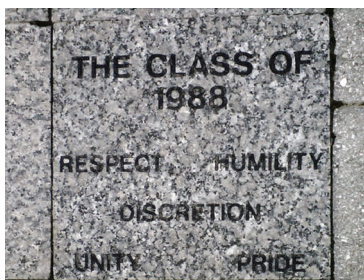
Join Us on the Walk of Life

By Jeff Licht '81

Our Immediate Past Alumni President **Ron Gorodesky '79** asked if I would draft a short appeal for the purchase of pavers for our beloved House. Obviously I agreed to spearhead the task.

David Lipson '65 made the last appeal and, like everything Dirt does, it was met with great success as 20 pavers were purchased as a result of his efforts. I am now counting on fellow brothers for similar success. Believe it or not, our House, built in 1930, is 81 years old. The House, over the last few years, has had more work performed on her than Joan Rivers! And having just returned from five days in State College, I can boast that our House looks magnificent. If you haven't been to the House in the last three years, you must return to awe at the living accommodations of our current brothers.

How many of you thought your parting verbiage written in the basement would be there forever? Just ask Minkoff, for starters, as he wrote his memories on the boiler. FYI, the boiler is gone as the House has undergone major renovations to include, but



not limited to, a new HVAC system, full sprinklers, a new kitchen to include all new cooking equipment, freezer and walk-in, a new apartment, ADA compliant bathrooms, new landscaping, fencing and exterior lighting, and "our new walk of life." It is now imperative that we complete our "walk of life" patio as we host Homecoming 2011 and other social activities within our side yard. Your paver, with your writing, will be viewed daily by your friends, family, alumni and undergraduates as they enter your House.

Thanks in advance to all of you that buy your own individual paver or team up with your Little Brother as **Robbie Eisman '79** has

fashioned. Larger pavers are also available for your pledge class. I have two pavers to date and seek additional pavers with my pledge class, graduating class and our clique "The Eggs" to preserve our immortality.

Our annual composites are lost or damaged beyond repair and most, if not all, negatives no longer available. Hence, I challenge all classes to organize with the purchase of a paver to commemorate their time in the House.

I LOVE BETA SIG and know you do too. Please help ensure our newest venture, "The Walk of Life," is a success via your purchase of a paver. The cost is \$325 for a single paver and \$1000 for 8" x 8" and \$2500 for a 12" x 12" insert. You can download a paver form on our web site, www.betasigmabeta.com.

Lastly, I hope to see everyone at Homecoming 2011 to view your paver to complete our new patio and wall as well as personally show you the many recent projects completed to ensure the safety of our current brothers and another 81 unparalleled years within 255 E. Fairmount.

MEET & GREET

Lucky Beta Sig Alum to Meet & Greet with PSU Broadcasting Icon Steve Jones and NFL Legend/Hall of Famer Jack Ham

One lucky Beta Sig alum and a guest will have the opportunity to visit the radio broadcast booth at Beaver Stadium and meet Penn State broadcasting icon Steve Jones and former Nittany Lion and Steeler great, Jack Ham during the Penn State/Purdue football game on October 15, 2011. This once-in-a-lifetime experience offers the opportunity to see Beaver Stadium from a brand new angle and spend some time with Steve Jones and Jack Ham as they prepare for their radio broadcast. The winner and guest will have the opportunity to remain in the broadcast booth and observe the broadcast through the end of the game's first half.

About Steve Jones

A 1980 Penn State graduate with a degree in speech communication and broadcasting, Jones began doing radio play-by-play of Nittany Lion basketball games during his undergraduate career. He became voice of the men's basketball team in 1982 and debuted on the football broadcast with the 2000 Blue-White Game. In all, he has done radio play-by-play for nearly 900 Penn State basketball and football games.

Jones' responsibilities at Penn State also include hosting the "The Penn State Football Show" and the "Penn State Basketball Show" call-in programs every Thursday during the fall and winter, as well as producing the "Inside Penn State Athletics" segments for the Penn State Sports Network five days a week. April 9th will mark the fifth time that Jones has served as the Master of Ceremony for the annual "We Are... Curing Autism Now" event in State College.

About Jack Ham

An All-American in 1970, Jack Ham became the 10th Nittany Lion to be enshrined in the National Football Foundation College Football Hall of Fame when he was inducted in 1990. Ham is the only Penn State product in both the college and professional football halls of fame. A nine-time All-Pro linebacker for the National Football League Pittsburgh Steelers, Ham was enshrined at Canton in 1988. As a senior co-captain in 1970, Ham had 91 tackles and intercepted four passes. He still shares a pair of defensive records for blocked punts: four in his career, three in his final season. He had 251 career

tackles (143 solo). A second-round draft choice of the Steelers in 1971, Ham developed into one of the NFL's most outstanding linebackers. He starred on all four of the Steelers' Super Bowl championship teams and was the Defensive Player-of-the-Year in 1975. He is president of a drug testing services company and also works as a radio and television football analyst, including his role with the Penn State Sports Network. He is a Penn State Distinguished Alumni Award recipient

How to Enter the Auction

Contact Adam Dorfman at adam.r.dorfman@gmail.com to place your bid. The prize is subject to an undisclosed reserve price. If this price is not met, the seller does not guarantee that the top bidder receives the item. **Deadline to enter is 12 p.m. Friday, September 16, 2011.**

Direct questions to Adam Dorfman at the email address above, or at 610-637-1162.

UPCOMING EVENT

Come back to Happy Valley for Beta Sig's Homecoming celebration September 23-25!

Friday & Saturday Night at the Atherton Hotel (2 Double Beds)

Football tickets to the game (with virtually a guaranteed win for a change)

Friday Evening: Undergraduate-Alumni Welcoming Party

Saturday: Dinner & Party at The House

Sunday Morning: Brunch at Beta Sig

Note: We have a limited allocation of football

tickets. We expect that most of those taking hotel rooms will be able to get tickets; however, we will confirm after receipt of reservation form. If rooms are subsequently canceled with full or partial refund, ticket requests will also be canceled and ticket payments will be refunded.

For more information and to register, download the Homecoming 2011 Registration Form at www.betasigmabeta.com.



Alumni celebrate at Homecoming 2010.

ALUMNI EVENTS

Scott Granoff '85 and Alan Greenbaum '70 Honored at 2011 Founders' Day

The 2011 Founders' Day Dinner proved another great night out for alumni and undergraduates, as two well deserving alumni received prestigious awards for their years of service to the fraternity.

Specifically honored were **Scott Granoff '85**, and **Alan Greenbaum '70**. Granoff received the Founders' Award and Greenbaum was this year's recipient of the David A. Lee Memorial Award. The Founders' Award honors a brother's

outstanding service to the fraternity and accomplishments in the community. The David A. Lee Brotherhood & Fraternalism Award goes to the alum epitomizing what it means to be a Beta Sig brother encompassing all of the aspects of friendship and brotherhood.

The event was held at Philly Park where once again **Michael Jaffe '79** spoiled the 100+ brothers in attendance with an unlimited feast with bottomless bar.

Alumni traveled from as far away as California and Florida to roast and/or pay tribute to their fellow brothers.

Please feel free to nominate recipients for the 2012 Founder's Day Awards by emailing Jeff Licht at jeff.licht@naimertz.com.

FROM THE ARCHIVES



Love old photos? So do we!

That's why we need your help to preserve the best moments from Beta Sig's history that have been captured on film.

Send the best pictures from your era to our editors at content@affinityconnection.com, or upload them to your personal album on our web site.

In this photo: Senior Weekend, May 9, 1981. Thank you to **Dave Minkoff '81** for sharing this photo.