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2010 FOOTBALL SEASON

2010 Nittany Lion Football Schedule

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Oct. 9	Illinois *
Oct. 23	Minnesota
Oct. 30	Michigan
Nov. 6	Northwestern
Nov. 13	Ohio State
Nov. 20	Indiana
Nov. 27	Michigan State

*Homecoming
Home games are in **BOLD**

ALUMNI BOARD

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ron@ras.us.com

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Beta Sig *NEWS*



Summer 2010

ALUMNI REPORT

More House Improvements at Beta Sig, Looking Forward to Homecoming 2010

The incredible transformation of our kitchen and food program continues this summer with the completion of the cook's kitchen. We now have a new compliant exhaust hood, plus some new equipment to further enhance our fraternity's reputation as having the best food on campus. Of course, none of this would be possible without cooks Bobby and Susan Scott, who are now entering their second year. Bobby and Susan are not only cooking for the undergrads, but are providing great food for our Homecoming and Parents' Weekend events.

This summer we have also brought back the apartment! This project is part of the efforts of the Beta Alumni Association and Beta State Foundation to increase the senior occupancy in the House. The new apartment is even better than the old one and includes two sleeping rooms, a sitting room and a full bathroom. As someone who actually lived in the apartment (as a pledge!), I can personally attest to the tremendous experience of living there.

"I urge you (yes you!) to get involved. Beta Sig remains the only non-national fraternity at Penn State, and our all-volunteer Board works very hard to keep our fraternity thriving."

The Beta Alumni Association is pleased to announce the introduction of Lifetime Dues. For a single payment of \$2,490, your alumni dues will be paid in full for life. Additionally, lifetime members will receive a Beta Sig Crest watch and have their name permanently inscribed on a new plaque to be installed in the House.

Our Legacy Patio program is now entering its third year. Last year, over 30 new pavers were purchased, and we hope for another great year this year. If you haven't already had your name inscribed into the Legacy Patio, it's not too late to have it installed for this year's Homecoming.



Our chef Bobby with Steve Odell '79.

Which leads me to Homecoming 2010. **Scott Granoff '86** (#274), former Beta Alumni Association President, has graciously agreed to take the lead in creating a memorable event. Homecoming this year coincides with Penn State's official Homecoming from October 8 -10, so if you haven't already reserved your rooms and tickets, please do it now before they are gone! Events this year include a meet and greet with famed Penn State running back Blair Thomas and a Saturday night party with two bands. You can register online at www.betasigmabeta.com or contact Scott at 610.986-6864.

Lastly, I urge you (yes you!) to get involved. Beta Sig remains the only non-national fraternity at Penn State, and our all-volunteer Board works very hard to keep our fraternity thriving. My request is that you come to Homecoming, come to a Board meeting, and pay your dues. If you want to be involved and don't know how, please email me at ron@ras.us.com.

I look forward to seeing you at Homecoming!

Faternally,

Ron Gorodesky '79 (#23)

President, Beta Alumni Association

LETTER FROM THE CHANCELLOR

A Promising Future for Beta Sig

New Pledge Class, Growing Philanthropies and Capital Improvement Projects

The brothers of Beta Sig had a busy spring. We enjoyed the warm spring weather with daily activities including cookouts, games of beach volleyball, football, and playing fetch with our house dog, Jake.

"These young men exemplify all of the qualities and values that a true Beta Sig treasures."

We completed the 5th Annual "We Are... Curing Autism Now" 5k Race/3k Walk. With a strong and commendable effort from the undergrads, alumni, parents, the community, and the leadership of our CAN chairmen,

we raised more than \$100,000! Later that evening, the undergrads and their families joined together on the front lawn of Beta Sig for a spectacular evening, beginning with a cocktail hour followed by a catered dinner by Chef Bobby Scott. Read the coverage from the Daily Collegian on page 3.

Between the fall and spring semesters this year, we have acquired 23 fantastic young men who all show promise as future leaders of Beta Sig. These young men exemplify all of the qualities and values that a true Beta Sig treasures. The fall pledge class welcomed three Beta Sig legacies, including **Jordan Grossman '13**, **Adam Jaffe '13** and **Jeff Marks '13**. We are proud to welcome all of these young men

into our brotherhood.

Beta Sig looks better than ever and we are getting stronger too. We, the undergraduate brothers, would like to thank the alumni for their support and we look forward to this summer's capital improvement projects.

My experience as chancellor has been an amazing and rewarding one. I have learned countless valuable lessons to carry with me throughout my life, and also formed many strong bonds with alumni and other students here at Penn State.

Fraternally,

Eric Berman '12

CHAPTER NEWS

THON 2010 Breaks Another Fundraising Record

The Penn State IFC/Panhellenic Dance Marathon raised a grand total of \$7,838,054.36 at this year's 46-hour event held Friday, February 19th through Sunday, February 21st. The annual event raises funds and awareness for the fight against pediatric cancer.



ALUMNI REUNIONS

Celebrating the Fall Pledge Class of 1978

A group of brothers recently gathered at Del Frisco's in Philadelphia to celebrate the 31st anniversary of pledging together in the Fall of 1978. Thanks to **Rich Gorodesky '82** for submitting this photo from the dinner in November. Seated at the table, left to right, are **Howie Kaminsky**, **Rob Levy**, **Michael Pavel**, **Rich Gorodesky**, **Lee Epstein**, **Dave Diamond** and **Lou Goodman**. Standing are **Larry Raiman** and **Peter Kleiner**.



ALUMNI PHOTOS



Beta Sig Bond Still Strong 30 Years Later

Thanks to **Jeff Licht '81** for answering our recent call for photos. Pictured are Brothers Licht, Savran, Minkoff, Glass and friends tailgating in Michigan for the PSU game this past fall. Find more of Jeff's submissions in his album at www.betasigmabeta.com.

Send us the best photos from your Beta Sig days or from a more recent reunion. You can email them to content@affinityconnection.com or mail them to the return address on this newsletter.

What's YOUR Story?

While we all shared the same great experience at Beta Sig, we each have our own unique stories to tell from it. And we need your help to document them! Tell us a great story or two that you fondly remember from your undergraduate days. We'll feature the best stories on our web site and in future print publications.

For example, **Gene Rifkin '48** writes, "My pledge class in the Spring of 1947 consisted of several of us who had just

returned from active duty with different branches of the service. One night we participated in a midnight treasure hunt. Our pledge class found itself at 2:00 a.m. on the Penn State Golf Course, locating a clue to bring back a "live chicken".

As we headed up to the barns to locate a chicken, someone in our class had a brainstorm: Let's call the Fraternity House, tell them that we were arrested and are at the jail, west of Campus. They

will release us if a representative appears and confirms our story.

Needless to say, our chancellor and pledge master made an unnecessary trip to the jail in the middle of the night and they did not think too kindly of this pledge class.

P.S. We all became brothers!"

So what's YOUR story? Share it online at www.betasigmabeta.com.

FUNDRAISING UPDATE

Don't Forget to Pay Your Dues!

Our alumni dues program exists to help fund our communications program, host alumni events, and maintain programs to keep you connected with your Beta Sigma Beta brothers.

To date in our 2009-10 fiscal year, we have collected dues, legacy pavers and other donations totaling almost \$40,000.

If you haven't yet paid your dues in 2009-10, be sure to do so before the giving year ends August 31.

There are 3 ways to make a gift:

1. Online at www.betasigmabeta.com.
2. By calling 800-975-6699.
3. By returning the enclosed form

with your check or credit card gift using the envelope provided

Don't forget... In order to participate in our Beta Sig Homecoming celebration, you must be current on your alumni dues!

Balin on His Way to Whistling Straits

From the 7/9/10 edition of the Greenwich Post...

Danny Balin '04 has given up everything to chase his dream. The golfer left his family and friends and has moved hundreds of miles from his home in Maryland just to have the chance to compete at the highest level in the PGA.



In a few short weeks, Balin will achieve his life-long dream.

After a fourth place finish in the PGA Professional National Championships at the French Lick Country Club in Indiana, Balin,

who is the junior golf instructor at Greenwich's Burning Tree Country Club, has qualified to play in the 2010 PGA Championship at Whistling Straits in Kohler, Wisc.

"I felt really good going into this," Balin said. "I've been working hard all year and have been trying to get better and better. I've been pushing to qualify for the PGA Professional National Championship and to qualify for that and to do well was great. I have high expectations for myself and I knew that if I could play the best that I can and stick to my game plan, good things were going to happen."

In the four-day championship, which took place at the French Lick's Pete Dye and Donald Ross courses, Balin finished fourth overall and 2-under par. Although he finished 1-over par 73 on the first day, Balin scored a 68 on the second day. The third day was Balin's strongest. He finished with seven birdies and moved up the leaderboard with a 4-under par 68 the third day.

On the final day of the Professional National Championship, Balin knew things were in his favor. With the top 20 qualifying for the PGA Championship in August, he knew he had seven strokes he could play with. And that's a good thing because Balin said that in four-day tournaments in the past, Balin has had two or three solid performances and one bad outing, shooting an 80 or 78.

However, that wasn't the case this time around.

Danny Balin, junior golf instructor at Greenwich's Burning Tree Country Club, reads his putt with his caddie on the ninth hole during the final round of play at the 43rd PGA Professional National Championship on the Pete Dye Course at the French Lick (Ind.) Resort on June 30. — photo by Montana Pritchard/The PGA of America

Find a link to the full story online at www.betasigmabeta.com.



Founders D



Founders Dinner was held at Philadelphia Race Track in an event honoring Daniel Jeck. Find many more photos of the Founders Dinner celebration at www.betasigmabeta.com.

We Are...Curing Autism Now Raises More than \$100,000

From the 4/12/10 issue of The Daily Collegian...

On Saturday, April 10, about 2,000 runners and walkers crowded South Allen Street, helping to raise more than \$100,000 for charity.

Fraternity Beta Sigma Beta and sororities Alpha Phi, Alpha Sigma Alpha, Pi Beta Phi and Sigma Delta Tau partnered with autism awareness group Autism Speaks to organize the fifth annual "We Are... Curing Autism Now 5K Race/3K Walk." In the past four years, Penn State has raised more than \$650,000.

"I want people to see how important [autism] is, because more and more children are getting it every year," organizer Zach Asbury (junior-political science) said.

The event kicked off with DJ Drew Shannon from 105.9/106.9 Qwik Rock, one of the media sponsors for the event, encouraging the runners and the walkers.

"I want those involved to take a sense of pride in knowing they've helped kids across the nation and the world with autism," Shannon said.

After the DJ's introduction, the runners took off, followed by walkers. Cheering families and students stood on the sidewalk. During the event, fraternities and sororities sold bracelets, raffle tickets and pins shaped like a puzzle piece, the Autism Speaks logo. Lauren Philbrook (graduate-human development and family studies) won first place among women runners.

"Autism awareness is something I support because I worked in a school with people with autism," she said.

The Rita's Water Ice mascot, Ice Guy, walked around giving the attendees hugs and high-fives. The event was sponsored by businesses including Rita's, Dunkin' Donuts, Irving's and Papa John's Pizza.



Following the race, there was a carnival for the children with games, music, cotton candy and a castle moon bounce.

"We've developed relationships with families," coordinator Abbey Moehler (senior-finance) said. "We've put a face to a cause."

Dinner 2010



May 20, 2010 at the Bensalem, PA. The [unclear] and Jeffrey Licht. [unclear] from this year's [unclear] on at [unclear] m.



LEGACY

What It Means to Be a Legacy

By Jeffrey Marks 808

When I was accepted into Penn State and knew I was going to enroll there, I had only one more goal I needed to fulfill. That was to pledge Beta Sig. With my older brother **Cory** ('10), my Uncle **Rob** ('82), and my dad **Rick** ('80), all Beta Sigs, I knew that this was my destiny.

I wanted to experience what so many in my family have done before me. I wanted to be able to walk through the

same Beta Sig halls, to eat in the same dining rooms, and to live life within the

"I wanted to experience what so many in my family have done before me."

same walls as they all did. All four of us now hold a special bond that is unique,

and now, my father and I have a special father-son relationship that cannot be matched.

I am very proud to be a legacy in this house, and now my next goal is to make sure that in the future, my son will become a Beta Sig to further a bond between my family.

PLEDGE CLASS

Forever Bonded: The 2009 Pledge Class

By Jeffrey Marks 808

Last fall, Beta Sig welcomed 20 new brothers into the fraternity. The pledge class of 2009

"Through learning respect, humility, discretion, unity, and pride, our pledge class has turned into a very cohesive group."

brings together brothers from many parts of the East Coast. From Boston to North Virginia, Long Island to Pittsburgh, we've all managed to find common ground among us. Three legacies are included in the 2009 pledge class: **Jordan Grossman**, **Adam Jaffe** and **Jeffrey Marks**.

The brotherhood at Beta Sig is a special one. Through learning respect, humility,

discretion, unity, and pride, our pledge class has turned into a very cohesive group. Throughout the pledge process, we have been able to get to know each other on various levels and that has created a special bond between the brothers. The new brothers of Beta Sig are anxiously awaiting the experiences of living and contributing to the house in the upcoming semesters.

ALUMNI UPDATES

'50s

Stuart Kahan '58

(33 Dalton St, Long Beach, NY 11561; smkahan@optonline.net) A year ago this month, I decided it was time to put an end to the long commute from Long Beach, NY to Manhattan. So, after more than a half century of working at various jobs, I put up my umbrella and dragged out the beach chair. I haven't been happier since my four years in Happy Valley.

It's been a long and fruitful run. Penn State, Marine Corps, CIA, Oxford in England for a Master's, business affairs director at the William Morris Agency, production counsel for Paramount Pictures, editor-in-chief at McGraw-Hill, business editor at Barron's, and

recently executive editor at *Thomson Financial*. I've written for the *Philadelphia Bulletin* and *The New York Times*, published 11 books, and lived in Rome.

I still am connected with Penn State having served on the President's Council and donor and supporter of the College of Agricultural Sciences

I've been married three times; have five children and eight grandchildren. I currently own a publishing company and am working on books 12 and 13.

'70s

Gary "Swit" Silvers '79

(19 Exeter Ct., Holland, PA 18966; sportsed26@comcast.net) Gary is planning

a 2011 wedding with his fiancée, Briana Bergen. Swit is a resident of Holland, PA, and a sports editor of the *Courier-Post* in Cherry Hill, NJ. He has two sons: Aaron, 22, who will be attending law school in the fall, and Dan, 17, who will be a high school senior.



Gary and Briana

REMEMBER WHEN?

Alumni Recall Their Favorite Beta Sig Moments

Thank you to the alumni who submitted the following memories online. To post your own memories and read others, simply visit www.betasigmabeta.com and click on Message Boards. Start sharing today!

"It was spring of 1954 when our pledge class of seven was pulling an "all-nighter" setting up for the "Winter Wonderland" party when one of our 7 fell asleep with his glasses on. One of us painted his glasses ALL white and were laughing

for a while when he awoke and thought he was snow blind--with or without his glasses."

- Gerald Green '57

It was maybe more funny at the time, but the pledges were having a discussion with a member and encouraged to keep their eyes on the speaker. So, just to help, I grabbed the large DJ speaker and ran around the basement screaming "keep your eyes on the speaker". Somehow I graduated.

- Cory Steiner '86

We Want Your Updates!

Have you had a recent promotion, gotten married, had a baby? We want to know about it! Send your updates, memories, photos and reunion information to our editors at content@affinityconnection.com (mention Beta Sig at PSU) or submit them to our website at www.betasigmabeta.com. You may just see yourself in the next issue of Beta Sig News!

FROM THE ARCHIVES

Love old photos? So do we. That's why we need your help to preserve the best moments from our history that have been captured on film.

Send the best photos from your era to our editors for possible publication. You can email them to content@affinityconnection.com (mention Beta Sig at PSU) or upload them online at www.betasigmabeta.com.

In this photo: 1983 Sy Barash Regata (La Vie)



ON THE WEB

Are You Registered at www.betasigmabeta.com?

You don't have to wait for our newsletter to be published to reconnect with Beta Sig and the friends you met there. Become an active user of our alumni web site, www.betasigmabeta.com.

Features of the site include:

- News highlights from the active and alumni chapters
- Details of upcoming events
- A searchable directory to find contact info for other brothers
- Archived photo albums
- The ability to pay your dues online and make other contributions
- Message boards
- And more!

If you don't yet have a username and password, it's easy (and free!) to register:

Go to www.betasigmabeta.com.

- Click on First Time Login.
- Enter your last name.
- Select your record.
- Enter your Member ID (found above your name and address on the envelope of this newsletter).



HOMECOMING 2010

Join us for Homecoming 2010 October 8-10 when Penn State takes on Illinois for a noon kickoff. This is also Penn State's Homecoming weekend. Hotel rooms and football tickets are available.

We recently mailed a registration form for our Homecoming celebration to our alumni. If you did not receive this

mailing, watch for another to arrive in your mailbox in the coming weeks. You can also download a registration form at www.betasigmabeta.com.

Note: In order to participate in Homecoming, you must be current on your alumni dues. Complimentary Beta Alumni Association Dues are available to

those registering for Homecoming and making a tax-deductible donation of \$250 to the Beta State Foundation. See the registration form for more information and for a dues schedule.

