

## UPCOMING EVENTS

**Beta Sig Homecoming**  
September 25-27

Full details on page 2 and at  
[www.betasigmabeta.com!](http://www.betasigmabeta.com!)

## 2009 NITTANY LION FOOTBALL

|           |                   |
|-----------|-------------------|
| Sept. 5:  | Akron             |
| Sept. 12: | Syracuse          |
| Sept. 19: | Temple            |
| Sept. 26: | Iowa              |
| Oct. 3:   | at Illinois       |
| Oct. 10:  | Eastern Illinois  |
| Oct. 17:  | Minnesota         |
| Oct. 24:  | at Michigan       |
| Oct. 31:  | at Northwestern   |
| Nov. 7:   | Ohio State        |
| Nov. 14:  | Indiana           |
| Nov. 21:  | at Michigan State |

*Home games in bold*

## ON THE WEB

**Have You Registered at**  
[www.betasigmabeta.com?](http://www.betasigmabeta.com?)

If not, be sure to do so today!

As a registered user, you can:

- Search for brothers' contact info in the online directory
- Browse the online photos and post personal albums
- Read and share alumni updates
- Register for upcoming events
- And much more!

If you don't yet have a username and password for our site, use your Member ID (found above your name and address on the envelope of this mailing) to follow the first time login instructions on the home page.

If you have a newsletter article or an update for the "Alumni Updates" section that you would like included in the next Beta Sig Newsletter, please e-mail Josh Schwartz (Fall '01) at [Josh@erlegal.com](mailto:Josh@erlegal.com).

# Beta Sig *NEWS*



Summer 2009

## ALUMNI PRESIDENT'S REPORT

### Beta Sig is Going Green

*Environmentally-Friendly Initiative is just One of  
Many Changes in the Beta Sig Kitchen Renovation*

*By Ron Gorodesky '79*

This is an exciting time at Beta Sig. A growing number of guys from the '50s through the '80s have been reconnecting with our fraternity through our successful Homecoming and Founders' Dinner events. The connection that we all feel is being expanded with several second generation Beta Sigs now in the house. And we are all looking forward to Homecoming this year which will feature the 30-year reunion for the Class of '79 and the 20-year reunion for the Class of '89.

The big news at the house is that after 40 years, we are getting a new kitchen! The old walk-ins are gone, everything that was in the old kitchen is history. Largely through the efforts of Treasurer **Steve Witten '78** and Board Member **Michael Jaffe '79**, we have created a state-of-the-art fraternity kitchen.

The new kitchen is divided into two parts: a newly expanded undergrad kitchen and the cook's kitchen. The undergrad kitchen now includes a walk-in refrigerator,

reach-in freezer, deck oven, microwave, Panini press, hot food service counter, and dishwashing. The cook's kitchen includes a walk-in refrigerator and freezer, reach-in refrigerator, cooking battery and storage.

I am also excited to announce that Beta Sig is going green. In the past, we have spent thousands on disposables and produced mountains of trash. This year, we will be using washable plates and tumblers.

Of course, I must mention our new Legacy Patio. Many of our Brothers have already placed their inscribed Legacy Pavers into the patio. This is your way of leaving a permanent personal message at the house (at least one that won't be written over in a couple years in the basement!), while helping our fraternity grow even stronger. You can now order your paver online at our website: [www.betasigmabeta.com](http://www.betasigmabeta.com).

I look forward to seeing everyone at Homecoming!

## ANNUAL FUND

### On Pace for a Great Annual Giving Year!

*Within Reach of Exceeding Last Year's Total Contributions*

Thanks to our alumni donors listed on the online Honor Roll at [www.betasigmabeta.com](http://www.betasigmabeta.com), we are on a final push for contributions for the current giving year. At the time of this publication, we have raised a total of \$22,953 for all 2008-09 funds. Help us set a new record by making your donation before the giving year ends August 31.

The annual fund supports our efforts to keep you connected with other brothers through publication of Beta Sig News and our alumni web site.

There are three ways to make a gift:

1. Online at [www.betasigmabeta.com](http://www.betasigmabeta.com).
2. By calling 800-975-6699.
3. By mailing a check payable to "Beta Alumni Assn." to the return address on this newsletter.

### 2008-2009 Beta Sigma Beta Fund Breakdown:

|                     |          |
|---------------------|----------|
| Alumni Dues         | \$11,641 |
| Gen'l Contributions | \$1,257  |
| Legacy Pavers       | \$10,055 |

## UPCOMING EVENT

### Homecoming 2009

Beta Sig will be hosting a homecoming event for its alumni that will be one for the ages! Join us September 25-27. We will have a traditional event Friday evening to kick off the weekend and welcome back old friends. We are looking into having casino night at the house and/or a family event at the PSU Ice Pavilion.

For Saturday, as the PSU/Iowa game is scheduled for 8:00 PM, we will be having an extra-special catered tailgate at the stadium

on Saturday afternoon/evening. Also, we are looking into a late night Saturday event at one of the bars downtown.

On Sunday morning, we will hold an alumni meeting, followed by our traditional buffet breakfast at our hotel. Rooms are being held at the Atherton but are going fast!

For details, please e-mail **Daniel Jeck '89** at dan@erlegal.com or **Ira Bushman '79** at ibushman@offitkurman.com.

## SCHEDULE OF EVENTS

### Friday, Sept. 25

Traditional Evening Event (TBA)

### Saturday, Sept. 26

Beta Sig Tailgate (TBA)

PSU/Iowa Kickoff – 8 p.m.

### Sunday, Sept. 27

Breakfast Buffet & Alumni Meeting  
at Atherton Hotel

## RUSH

### An Important Time for Beta Sig

#### *Chapter Needs Your Rush Recs to Recruit Next Set of Bimmies*

*By Evan Aschenbrand*

As we look forward to the beginning of the 2009 fall semester, a big priority for the entire brotherhood is fall recruitment. Our main goal is to continue bringing in young men who will exemplify the true characteristics of a Beta Sig. **Zach Asbury, Evan Greene, Nate Kimel** and I will be the rush chairs and we look forward to getting the whole brotherhood involved to help us recruit the men deserving of being the next set of new members.

Rush is a very important process to all of us because we understand that all of

these new members will soon join our tight-knit bond that we will all share for the rest of our lives.

***"If you have any specific names of potential candidates for new members or any legacies that we may not know of, feel free to contact me at 845-642-2005 or Zach Asbury at 610- 639-1854."***

With our successful recruitment process we

hope to further solidify our brotherhood and keep Beta Sig strong for the future.

If you have any specific names of potential candidates for new members or any legacies that we may not know of, feel free to contact me at 845-642-2005 or Zach Asbury at 610- 639-1854.

### How I Feel about Beta Sig

*By Stephen Krasnow*

During the rush period my freshman year, I was not sure about which house I wanted to be part of. Something about Beta Sig always had me coming back, and after three semesters in the house I know exactly what that was. There is such a strong feeling of unity in Beta Sig and I am so happy to be a part of it.

I think that rush is the most important time for our house. We need to make sure that our new members have all of the attributes of a great Beta Sig member. In my fall semester of my

sophomore year I was a rush chair.

***"Something about Beta Sig always had me coming back, and after three semesters in the house I know exactly what that was. There is such a strong feeling of unity in Beta Sig and I am so happy to be a part of it."***

It was a rewarding position because I felt that I was able to bring new members

to our house who would want to contribute to maintaining Beta Sig as one of the best fraternities at Penn State. Writing this article is difficult because it is hard to describe how much I love Beta Sig in a quick article. I am looking forward to a great upcoming year at Beta Sig.

## LETTER FROM THE CHANCELLOR

### "We Are...Curing Autism Now" Continues to be Largest Fraternity Chapter Fundraiser in the Nation

By Brandt Gelman

Rushing Beta Sig was one of the greatest things I have ever done. One of the catch phrases people use to reel in potential rushes is that the friends you make in Beta Sig will be your best friends for a lifetime. Upon first hearing this, a catch phrase was all I thought of the statement, but the truth is that I feel a bond with my pledge class and fellow brothers that will definitely last a life time.

I would like to thank last spring's Chancellor **Adam Pritzker '11** for an outstanding job leading our fraternity to newer heights than one would have thought possible at the beginning of the spring. The unity within the brotherhood is greater than I have seen in my time at Beta Sig, and we are all looking forward to an amazing fall semester. I feel that I am taking over at a time when Beta Sig is flourishing, and this can be attributed to the leadership currently present in our house.

Last fall we welcomed 25 new members into Beta Sig, many of whom have already expressed interest in taking over leadership positions. We welcomed two new brothers into the house in the spring semester and I know our new Rush Chairs **Evan Aschenbrand '11** and **Zach Asbury '11** have everything it takes to bring in a great new group of kids for next fall.

***"I would like to thank alumni for all the support they constantly give us, and the entire brotherhood is looking forward to the vast improvements being made on the house over the summer."***

Last spring, the third Annual "We Are...Curing Autism Now" 5K Run/3K Walk was a great success. This event was once again the single largest fundraiser for

any fraternity at Penn State or at any university in the country, raising \$104,000. We appreciate the alumni support because this great event could be done without your help or contributions. It is no secret that this event is what makes Beta Sig so important for Penn State and makes us so special.

I would like to thank alumni for all the support they constantly give us, and the entire brotherhood is looking forward to the vast improvements being made on the house over the summer. With the help of vice chancellor **Eric Berman** and the rest of the undergraduate executive board I know Beta Sig will continue to hold strong as one of the top fraternities on campus.

On your next visit to Penn State, come back and visit Beta Sig, your home away from home. Please contact me directly when at Penn State at [bgelman55@psu.edu](mailto:bgelman55@psu.edu) or 412-913-6720.

## REMEMBER WHEN?

### Got Wood? These Brothers Went the Extra Mile... Literally...to Finish a 1960s Parade Float

*We all have fond memories from our days in Beta Sig. Thank you to **Barry Fireman** for submitting the following story...*

Any of you who were in the house from 1959 through 1962 should remember a guy named **Steve Sussman**. He is lost to us now, but I will never forget him...big, tall, red-headed guy who played the uke and guitar.

His nickname was O.W. Most of you will not remember how he got this nickname. Here's how it happened. During my semester as a pledge, Beta Sig was preparing for Spring Weekend, and we were building a float for the parade. We had combined our efforts with Kappa Kappa Gamma, and every night leading up to the big event, everyone met at the Beta Sig house for a work session.

The theme of the parade was Camelot. The method by which we constructed the float was to build a wooden frame onto a farmer's wagon which we had rented and then place chicken wire around the frame in a

form that resembled a dragon. Then we would stuff the holes in the chicken wire with brightly colored napkins and crepe paper. Inside the dragon we were to build a platform, upon which **Steve Jacobs** would stand and blow a tuba or a trumpet which was to be the dragon's roar. I believe we had a bucket of water in there with dry ice to have steam or smoke coming out of the nostrils.

The project was going along just fine until we realized that we did not have enough wood for the inside platform. Also we were over our budget and didn't have enough money to buy any more lumber. **Al Loeb**, our pledge master, came to me and asked me to get a pledge brother of mine and go out to find "scrap" wood wherever we could scrounge it. So off we went, Steve Sussman and I, to find "scrap wood." We tried to find building sites, but there were no scrap pieces to be found anywhere.

Around 11 p.m., Steve and I have brought back a few boards that we found

here and there, but not enough to finish the project. We finally ended up at a lumberyard around midnight. The name of the lumberyard was O. W. Houts which was on the west side of town out near the golf course.

Steve jumped out of the car, scurried under the fence before I realized what was going on, and to the sound of barking dogs, he began throwing pieces of lumber over the fence while I began packing the wood into my car. I begged him to come out as the sound of barking dogs became louder and closer. But he just kept throwing wood over the fence. I couldn't just drive away and leave him there. So we loaded up enough wood to finish the project, and he finally came out from under the fence, covered in mud. He got back into my car, and we returned to the house triumphant, having accomplished our mission.

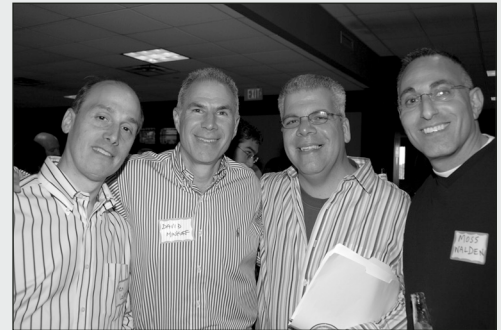
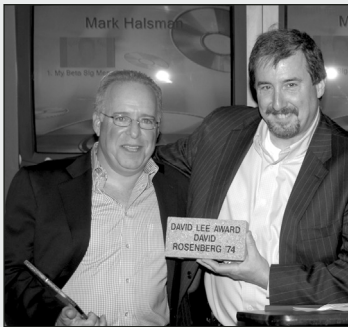
Go to [www.betasigmabeta.com](http://www.betasigmabeta.com) to read the continuation of this story!



## BETA SIG EVENTS

### Scenes from Founders' Day Dinner

The following photos are from our 2009 Founders' Day Dinner, held May 21.  
See more pictures online at [www.betasigmabeta.com](http://www.betasigmabeta.com).



## What it Means to be a Beta Sig

When I rushed Beta Sig, I didn't know any of the brotherhood previously. As I began the rush process, I acquired a great deal of respect for the Beta Sig brotherhood. What attracted me towards Beta Sig furthermore and kept me coming back was the genuine kind-heartedness and humility expressed by the brotherhood. I could tell right away that there was a special bond shared among all Beta Sigs. They say "pledging is the best thing you'll never want to do again."

When I first began pledging, I observed around me a group of guys who were initially hesitant to open their arms to each other. Little did I know that in a

few short months, by the end of pledging, these guys would become my best friends for the rest of my life, who I can talk to about anything and trust with my life.

***"Little did I know that in a few short months, by the end of pledging, these guys would become my best friends for the rest of my life, who I can talk to about anything and trust with my life."***

I have previously served as a rush chairman and social chairman, and am the

current vice-chancellor. Through my opportunity to serve as a leader amongst the brotherhood, I have learned a great deal about all of the current undergraduate brothers. In using my discretion I will do my best to ensure a smooth transition into the fall semester. I believe the house morale to be at an all-time high right now. We have already begun collectively planning fall social events for the first month as well as rush events, and have high hopes of attracting an excellent fall pledge class.

## ALUMNI UPDATES

### Alan Glou '55

(233 Country Way, Needham, MA 02492-1458; alan@glou.com) I closed my office with staff in 2002, when international business became tight. It was time to retire. I tried for a year and could not handle it. So I began to get involved once again in many areas. I joined FBI Citizens Academy and enjoy doing any work for the USA. They would not let me join at my age but they now have a special section, of which I am one. Two close friends are agents and got me active in this special organization in assisting the Bureau in the North East. My contacts and experience with the business community is of benefit to them these days. I have been shooting weapons at the swat team range, will go to Quantico and then to DC HQ for several days. Guess "Old Farts" like us still have some use around here.

I'm also active on the board of veterans in Lexington and deal with different wars. I have been to Walter Reed trying to get additional funding and keeping videos of talks given by many older vets.

### Laurence Silverman '70

(1772 E. Jericho Tpke., Huntington, NY 11743; larry1224@gmail.com) The 3 Amigos, Spider, Dick and Ike, did it again. We've been getting together for an annual ski vacation to the west (Utah and Colorado, mostly) almost every year since graduating 39 years ago. During the last 4 or 5 years we've brought some of our kids along. Last year, we skied with our kids - some of whom have a keen

interest in cooking - so now we have "pledges" who shop and cook for us! We clean up.

This year, without the kids, we spent 5 days in Park City, Utah. There is nothing that can compare to the friendship we've nurtured throughout the past 4 decades. We are truly brothers in every way. And, the best part of it is, it'll be that way forever.

### Arthur Rudick '79

(1328 Lenox Circle NE, Atlanta, GA 30306-3023; arudick@na.ko.com) I have been living in Atlanta, Ga. and working for The Coca-Cola company for almost 25 years now. My wife Lauren and I have one son Scott, who is attending Daytona State College. Some of you might remember my parents Sarabelle and Sam (aka "the little people.") My dad passed away in 2002 (at 95) but my mom is still doing great and we had a 90th birthday party for her in Pittsburgh in July. Lauren and I have purchased 2.5 acres of lakefront property in Deland, FL and are actually drawing up plans for a retirement house (funny how time flies).

### Ken Dubin '86

(100 Four Falls Corp Center, Ste. 103, W. Conshohocken, PA 19428; KDubin@thedubingroup.com) Another super Super Bowl bash at the home of **Paul "Yank" Miller '86!** Besides being an exciting game, Dr. "Yank" Miller upgraded his TV room with a new surround sound system and of course the mandatory 52-inch Sony Flat

Screen. Too much food as always. In attendance were: **Bradley "not a MD just a DO" Stoltz '86**, Jake Stoltz 2020, **Kenny Dubin '86**, Jack Dubin 2021, **Craig Pickle Garfield '86**, **Steven "I am just a regular Guy" Holstein '86** and **Marc Garfield '88**. Notable missing alumni were Jack "my head is not that small" Colazzo and Jon "I have not been seen for 20 years" Tufton.

### Richard Gorodesky '82

(1496 Greenawalt Rd., Huntingdon Valley, PA 19006-2608; RGorodesky@collierslanard.com) Some of the members of the Fall 1978 Pledge Class were spotted in the Borgata Hotel and Casino, in Summer 2008. Present in this photo are (left to right) **Dave "Siren" Diamond**, **Peter "stand up please" Kleiner**, **Rich "Doc" Gorodesky**, **Rob "Levi" Levy** and **Larry "Ray" Raiman**.



*We want to know what's new with you too! Share your updates at [www.betasigmabeta.com](http://www.betasigmabeta.com).*

## ON THE WEB

### Give the Gift of Email

With the cost of a postage stamp now at 44 cents, we would like to begin relying more on electronic communications to keep you informed of the latest Beta Sig news and events.

By providing us with your email address, you are literally putting money back into the wallet of Beta Sigma Beta at Penn State. Update your email address and other contact information today. You can do so using the enclosed form or online at **www.betasigmabeta.com**. Your email address will be used solely for Beta Chapter

communications, and won't be traded or sold.

By updating our email database, we can begin relying more on electronic communications and decrease the frequency of print publications.

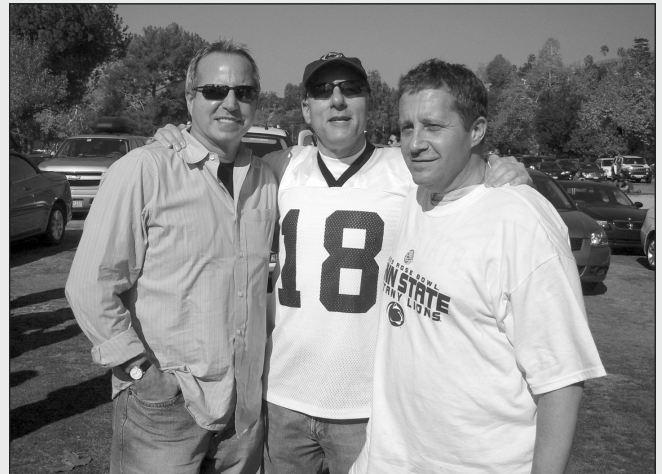
Did you know that we're missing email addresses for 44% of our alumni? Help us to update the email addresses of other brothers! Review the Lost Email List at **www.betasigmabeta.com**. If you are in touch with any of these brothers electronically, please follow the instructions

on the page to update our database.

| Beta Sigma Beta   |   |
|---|---|
| <a href="http://www.betasigmabeta.com">www.betasigmabeta.com</a><br><b>Events</b><br><b>Beta Sig Homecoming 2009</b><br>9/25/2009 to 9/27/2009<br>SAVE THE DATE: September 25, 2009 to September 27, 2009<br>PSU will be hosting Iowa. PSU is seeking revenge against the team that ruined PSU's regular season record last season.<br>The weekend also hosts University Day so it is sure to be an event-filled weekend.<br>We have forty rooms reserved at The Atherton.<br>More information about the weekend's events will be provided in the next couple of weeks.<br><b>News</b><br>From the Archives: 1988 | Administrator not registered? Your Member ID is:<br><b>Alumni Updates</b><br>Arthur Rudick<br>Added: 6/26/2009 10:38 AM<br>1970s<br>Art Rudick's Update:<br>I have b...<br>Let your brothers know what you have been up to! Represent your decade by submitting your Alumni Update today! Your submission will be featured in next month's eLetter.<br><b>Updated</b> |

## PENN STATE FOOTBALL

Many brothers traveled to Pasadena to cheer on the Nittany Lions at the 2009 Rose Bowl. We want to see pictures of your recent reunions with other Beta Sigs. Share your pictures online at **www.betasigmabeta.com**, or email them to [content@affinityconnection.com](mailto:content@affinityconnection.com) (mention BSB PSU in the subject).



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Beta Sigma Beta



**Beta Sig is Going Green!**  
**Read Inside for More Details**  
**on our Kitchen Renovations...**

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