

UPCOMING EVENT

Beta Sigma Beta Homecoming Weekend 2008

September 26th-28th
PSU vs. Illinois

Friday, September 26

Evening: Undergraduate-
Alumni Stickies/Creamery
Ice Cream Welcome Party

Saturday, September 27

Morning: Bagels and spreads
at Beta Sig

Tour of Penn State
Sports Museum

Afternoon: Dinner tailgate
8 p.m. Kickoff vs. Illinois

Sunday, September 28

Morning: Brunch at the
Ramada Inn

Questions? Call Mark
Halsman at 610-940-0606 or
Ken Lehrer at 610-581-8850.

ALUMNI BOARD

President

Rick Marks '80

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Steve Witten '78

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Jeff Licht '81

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Beta Sig NEWS



Fall 2008

ALUMNI PRESIDENT'S REPORT

Do You Hear that Buzz? Legacies and Renovations Allow Beta Sig to Excel as a Fraternity at Penn State

By Rick Marks '80

Beta Sig is alive! There is a buzz around Beta Sig like never before, as these are wonderful and exciting times at 255 E. Fairmount Ave.

We are well positioned to continue our dominance and excellence as a fraternity, thanks to the relentless work by our two heavyweights, **Rob Eisman '79** and **David Lipson '65**. My job as Alumni President has been made easier due to the framework and policies set forth by my predecessors. Thank you both for your time, sweat and resources that you have continually delivered over the years.

As Beta Sig continues to thrive and prosper, this group of undergrads might be one of the best that has come through in a long time. And we certainly have our share of wonderful legacies that continue to be the top role models at Beta Sig:

- **Adam Roseman '09**, Chancellor Emeritus, son of **Richie Roseman**
- **Alex Glassman '09**, son of **Gary Glassman '79**
- **Drew Silverman '09**, son of **Gary Silverman '81**
- **Cory Marks '10**, current Chancellor (my best friend and partner), my son
- **Casey Lipson '11**, son of **David (Dirt) Lipson '65**
- **Adam Pritzker '11**, son of **Randy Pritzker '76**
- **Max Zendel '11**, son of **Rich Zendel '80**

Our popularity is enormous as we ride this current wave of success. But we still have our challenges ahead. Funding for the physical property still is our main priority, and that's where we need your support.

Please consider paying your alumni dues and also consider our new initiative, our Beta Sig Pavers project. Look for more details in this newsletter. I thank you for all your support!

This fall, we look forward to the completion of several large capital improvements:

- o We now have a brand new, black topped, expanded driveway, complete with painted lines and numbers for each space

- o New carpeting on the 2nd and 3rd floor including the wing
- o New large Greek letters now adorn the exterior of the house in two locations - under the portico on Locust Lane and also on the wall adjacent to the volleyball court on Locust Lane
- o New laser eye flushless urinals in the main and wing bathrooms

Next summer, our goal is to completely overhaul our outdated, inefficient kitchen, but again we need your support.

I also want to extend a warm welcome to our prospective new rushes and hope they continue to be in our extended Beta Sig family:

- **Bobby Jaffe '12**, son of **Michael Jaffe '79**
- **Michael Witten '12**, son of **Steve Witten '78**
- **Matt Bushman '12**, son of **Ira Bushman '78**
- **Brett Albert '12**, son of **Scott '76** and brother of **Clinton Albert '07**
- **Eric Roseman '12**, son of **Richie** and brother of **Adam Roseman '09**

No organization excels without a terrific team, and we certainly have assembled the best of the best! Special thanks goes to a very talented and eclectic group of our Alumni Board members who have worked tirelessly to manage the efficiencies and operations of Beta Sig. Treasurer **Steve Witten '78** has streamlined the financials, prepared reports, schedules, and spreadsheets, like the true professional he is. Plant Manager **Ron Gorodesky '79** has put the sparkle back into the House. **Jeff Licht '81**, my pledge brother, is our Special Assignment Guy - he takes on projects like the Temple tailgate last fall, and the Founders' Dinner last spring. **Mark Halsman '83** is our Compliance Liaison and Homecoming '08 chair; and **Randy Pritzker '76** has championed our soon-to-be-released Beta Sig web site, as Communications Director.

I hope to see you at Homecoming this year!

HOME COMING

Plans are Underway for a "Good Old Fashioned" Beta Sigma Beta Homecoming! *Stickies and Ice Cream Kick-Off a Fun Filled Weekend of Activities*

Hello Beta Sigs!!! We hope that all of you are enjoying your summer and are getting ready for another great Nittany Lions Football Season.

Plans are already underway for our 2008 Beta Sig Homecoming. (September 26, 27, & 28) You can count on an enjoyable first class event planned by **Mark Halsman '83**, **Ken Lehrer '83**, **Moss Walden '83**, and **Alan Cohen '83**. The homecoming committee is celebrating its 25th, and there will be several other reunions that will be joining us for this special weekend.

This Homecoming will be a little different from those of prior years. We will begin the weekend with our Friday night get-together at Beta Sig. *Our Undergraduate/Alumni Stickies – Creamery Ice Cream Welcoming Party will begin @ 8:00 p.m.* This will be an excellent way to kick-off the weekend! Join us outside the fraternity at 9:00 p.m. for the Ribbon Cutting & Dedication to the Beta Sig Legacy Patio. After Stickies and ice cream, we are planning to have a Texas hold 'em tournament for both Alumni and Undergrads.

Saturday morning we will be back at the House for bagels and spreads. After breakfast, we will tour The Penn State Sports Museum. Later Saturday afternoon, we will host a fantastic

"Saturday at 8:00 p.m. you will enjoy watching the Nittany Lions KO the Fighting Illini. If you still have the energy, please come back to Beta Sig and join the undergraduates for their Saturday night party."

dinner tailgate close to the stadium. Believe us; we will not be serving the typical hot dogs and hamburgers.

Also on Saturday, if there is enough interest, we will have a touch football game for Alumni and Undergrads.

Saturday at 8:00 p.m. you will enjoy watching the Nittany Lions KO the Fighting Illini. If you still have the energy, please come back to Beta Sig and join the undergraduates for their Saturday night party.

Finally, as our great weekend sadly comes to a close, wake up bright and early Sunday morning for our traditional *Undergraduate/Alumni Meeting that will be followed by a delicious brunch for all of our guests. The meeting and brunch will be held at The Ramada Inn.*

Rooms are available at the Atherton Hotel and The Ramada Inn. We have a limited number of rooms and football tickets. *To assure your space, reserve NOW!!!* Rooms are fully refundable through August 15, and a \$250.00 cancellation fee will apply from 8-16 to 8-26. Please see the additional details on the enclosed forms.

If you have any questions, please feel free to call **Mark Halsman** at 610-940-0606 or **Ken Lehrer** at 610-581-8850.

BEACH VOLLEYBALL

A Day at the Beach in Happy Valley?

Beta Sig Launches "Beach Volleyball Bash"

On April 27, 2008, Beta Sig teamed up with Alpha Chi Rho to bring Penn State its first ever "Beach Volleyball Bash," benefitting the Donald J. Horowitz Blood Cancer Research Fund (www.curebloodcancers.com). The tournament featured 20 teams from the Penn State Community who helped raise \$1,701 for the cause. The next tournament will take place in September, 2008.

CURE AUTISM

Beta Sig Raises Over \$150,000 for the Autism Speaks Foundation

Thank You to the Students, Alumni, and Residents who Made this Event So Successful

On April 12, 2008, Beta Sig's 3rd Annual "We Are...Curing Autism Now" 5K Race/3K Walk attracted more than 1,600 participants and raised over \$150,000 for the Autism Speaks Foundation. The event was hosted along with sorority partners Pi Beta Phi and Sigma Delta Tau. Since its inaugural year in 2006, the event has now raised approximately \$450,000!!

The event takes place annually in the State College area, and attracts a diverse group of people in support of the cause, including college students, alumni, and families. An online auction was also available to the public in the days leading up to and

following the event, which included two seats in the Athletic Office's luxury suite for the Penn State vs. Indiana football game and invitations to the President's Tailgate.

"Save the date! The 4th Annual "We Are...Curing Autism Now" 5K Race/3K Walk is scheduled for Saturday, April 4, 2009."

Special thanks to Magnum Broadcasting as well as Mimi Coppersmith Fredman of The Barash Group for their help as platinum sponsors of this year's event.

Save the date! The 4th Annual "We Are...Curing Autism Now" 5K Race/3K Walk is scheduled for Saturday, April 4, 2009. Help us bring the total over \$600,000!

LETTER FROM THE CHANCELLOR

Beta Sigs are Brothers and Friends for Life

The Bonds of Friendship Pass from Generation to Generation

By Cory Marks '10

When I rushed Beta Sig in fall 2006, I was told by the Rush Chairman, "If you pledge Beta Sig, friendship bonds will form that will last forever."

I found that statement to be true. I have formed a special lifelong bond with all of my pledge brothers and many other Beta Sig brothers.

But I didn't have to rely on somebody telling me about friendships. I have seen it and lived it with my Dad. My Dad also has a remarkable and special bond with his fraternity brothers. He has friends for life

– **Steve Savran, Jeff Licht, Steve Glass, David Minkoff, Andy Golland, Marty Isack, Rich Scheinoff, and Rick Berry.**

This is what Beta Sig is all about! This why I am a Beta Sig!

My bond with my father strengthened immensely when he became Alumni President this past spring. I congratulate him for stepping up and doing an amazing job so far. Even though we may disagree on some things concerning the house, I know he will be my best friend and supporter.

I would like to thank last Spring's Chancellor, **Dan Otto '08**, who taught me leadership skills, and provided the steady hand and guidance when I was Vice-Chancellor.

Beta Sig had a successful 2007-08, and we look forward to continuing this trend as one of the top fraternities at Penn State. Our popularity is immense, as we welcome back over 90 brothers for the fall semester. Last fall we welcomed 22 new members, including several legacies, **Casey Lipson '11, Adam Pritzker '11, and Max Zendel '11.** I anticipate adding more Beta Sig brothers to the close-knit family of

legacies after this fall's rush. Prospective legacies include **Brett Albert '12, Matt Bushman '12, Bobby Jaffe '12, Eric Roseman '12, and Michael Witten '12.** They will set the foundation for a very strong pledge class, and our head rush chairs, **Michael Greenfield '10 and Justin Lake '10,** will do a great job in recruiting others for fellowship at Beta Sig.

This past spring, the 3rd Annual "We Are...Curing Autism Now" 5K Run/3K Walk was a huge hit. This event is the single largest fundraiser for any fraternity at Penn State or at any university in the country. We could not have done it without the Alumni's support, and I would like to personally thank you for your contribution. This CAN philanthropic event distinguishes Beta Sig from the rest of Penn State's Greek life and is one more reason why we are special and dynamic.

Beta Sig looks better than ever and we are getting stronger too. We, the undergraduate brothers, would like to thank the Alumni for all their support, and we look forward to this summer's capital improvement projects.

I am optimistic that Beta Sig will continue to exceed all expectations and the path to excellence. With the assistance of Vice-Chancellor **Tyler Blum** and the rest of my Undergraduate Executive Board, I know we are ready for the challenge.

On your next visit to Penn State, come back and visit Beta Sig, our home away from home. Please contact me directly when at Penn State at Chm5021@psu.edu or 267-240-2067.

***"If you pledge Beta Sig,
friendship bonds will form
that will last forever."***

Beta Sigma Beta Announces Enhanced Web Presence Project

We are Relying on You to Provide Content to Enhance the Site

By Randy Pritzker '76

In an effort to improve the communication among Beta Sigs, both undergraduate and alumni, the BΣB Alumni Association has contracted with Affinity Connection to assist in the publishing and maintenance of a new web presence.

The goal of this site will be as follows:

- Improve and encourage communication among the brotherhood and alumni;
- Provide a source of current news and activities;
- Promote the tradition of Beta Sig to new candidates;
- Broaden Beta Sig's reach through the internet;
- Solicit our growing alumni base for participation and contributions, both monetary and other;
- Serve as a source of endless anecdotes, updates, pictures and memorabilia of years past, stories of the present, and our goals for the future.

As with most websites and communities, this is an open opportunity for everyone to participate and contribute to the quality of the Beta Sig website. We have already sent out one request searching for content that would enhance the value of the site.

Things to consider would include:

- Digital or scanned pictures;
- Historical documents, fraternity history, or related information of our past;
- Anecdotes (clean enough to be printed);
- Newsworthy articles or Beta Sig's "In the Press" (Scanned copies of actual articles running in local, regional, or national publications);
- Beta Sig family pictures (Hopefully, only from brothers who have graduated!);
- And so on.

While the basic framework of the site will remain simple, given the core structure of Affinity's program, the true value is in the content we publish, the story it tells, and the fraternal friendships we rekindle. I gladly accepted the chance to guide this project, but am truly dependent on all of you to contribute the material that depicts the decades of BΣB/ BΣP magic. My son **Adam Pritzker**, now a brother, will find as we all did, that these four years fly by with remarkable speed. Through this site, we hope to extend the experience and engage many more as a part of a longer term BΣB/ BΣP experience.

Our hope is to have the site ready to be launched early into the fall semester.

In addition to the above, please feel free to send any other suggested uses for this website. You can reach me directly at rpritzker@omicron.com.

ALUMNI PROFILE

He Takes Life Seriously: Long-Term Commitment Is Status Quo for Penn State 2003 Alumni Fellow and Beta Sig Brother, Gene Chaiken '62

Growing Successful Business, Focusing on Family, and Building Philanthropy Are Gene's Core Missions



Gene has worked for Almo Corp. for 45 years. He is generous with his success, having endowed Penn State's study of the holocaust in 2003, a chair in Jewish Studies, and a liberal arts scholarship.

Q. Why did you join the fraternity?

A. My older brother, **Sheldon Chaiken '56**, was a Beta Sig. From the time I was 12-years-old and visited him at the Penn State campus and the fraternity, I knew I wanted to be a Beta Sig. I checked out the other fraternities when I became a Penn State freshman, but there was no question which house was for me.

Q. What was your favorite memory of the fraternity?

A. Just my associations with the other members; the friendships and the times we had together.

Q. What kind of influence has this had on your life?

A. It has had a dramatic influence in my life. My closest friends are all Beta Sigs, and we use each other for

professional networking. The whole experience molded me. Living at the fraternity house made us all grow quickly because of the responsibilities we had to maintain: financially, socially, and morally.

Q. With whom do you stay in contact?

A. I have kept in contact with most of my classmates and some brothers from different graduating years.

Q. Tell us about your family.

A. I married my college sweetheart, Roz Green, the year after I graduated from Penn State and Roz graduated from high school: June 30, 1963. This summer we will have been married 45 years! We have three children: Warren, who received his bachelor's degree from Lafayette College and his M.B.A. from Penn State, and is President and Chief Operating Officer of my company, Almo Corporation; and two daughters. Julie received her bachelor's degree from the University of Massachusetts and her Master's in Education from the University of Pennsylvania. Paula did her undergraduate work at Duke University, and received a Master's of Human Service Administration from Spertus Institute of Chicago and a Master's of Education from the National Louis University of Evanston. All of our children are married and have given us a total of seven grandsons.

Q. What is your nickname and how did you get it?

A. Gene. It's short for Eugene, my full first name.

Q. Did you live at the house? If so, who were your roommates?

A. I lived at the house for three years (my freshman year was spent in the dormitory). I roomed with **Wally Kaplan, Steve Klein, Bob Schwartz, Barry Ross, Art Axelrod, Howard Gale, Richard Weissfeld.**

Q. What do you do for a living? Tell us about your career.

A. After college, I worked for an accounting firm for four months, then I joined the U.S. Army Reserves in September 1962 and got out in April 1963. I started working for Almo Corporation when I married the owner's daughter. I have been there for 45 years (with a one-year hiatus). Almo is one of the largest distributors of consumer electronics, major appliances, high-end kitchen appliances, and outdoor cooking and living products, as well as industrial wire and cable products throughout the United States. I became president, chairman and CEO of the corporation in 1973. In 2004, Warren took over as president, and I remain chairman and CEO.

Q. What types of public services have you participated in?

A. In 2003, my wife and I funded the Gene and Roz Chaiken Endowment for the Study of the Holocaust at Penn State so that students could be given a more comprehensive approach to one of the greatest human atrocities in recent history. Also, my wife, my brother Sheldon, and I funded the Chaiken Family Chair in Jewish Studies; and the Gene and Roz Chaiken Trustee Scholarship, which provides 40 scholarships a year to needy liberal arts students who minor in business.

I have been a member of the Penn State Development Council, College of the Liberal Arts since 1999, as well as having been involved with the following Penn State organizations: Omicron Delta Kappa Society, Delphi Society; Androcles Society; Skull and Bones Society; member of Thespians; Mt. Nittany Society; and Laurel Society. I was secretary/treasurer of the Interfraternity Council and am an alumni association life member.

I was president of the Beta Alumni Association of Penn State in the '70s, and president of the Beta State Foundation in the '80s and '90s. I was presented with the College of the Liberal Arts Alumni Fellow Award in 2003, an Honorary Doctorate of Laws from the Philadelphia College of Osteopathic Medicine in 1997 and the Gail Carter Award from the National Electronic Distributors Association in 1986.

Currently, I am vice chairman of the board for the Philadelphia College of Osteopathic Medicine, and am on the board of directors of Bell Micro Products, Inc. I was appointed by Governor Ed Rendell to serve on the Penn State Board of Trustees in May 2005. Previously, from March 2003 until May 2005, I served as the Governor's non-voting representative to the Board.

This past year, I was honored to be a commencement speaker for the Penn State Brandywine campus graduation ceremony.

Q. What hobbies do you enjoy?

A. I love to golf, play with my grandchildren, and take vacations with my family.

Q. What are your goals for the next few years?

A. I plan to continue the transition of leadership to Warren at Almo. I want to work slightly less and spend more time in Florida.

BEACH PARTY

Old Stories and Cold Beer Flow at the Annual Beach Party

A Group of Eight Began a Tradition that Now Marks Its 26th Year

By Mark "Naid's" Naidoff '83

This past weekend marked the 26th Annual "Naid's" Beta Sig LBI Beach Party. This party started in the summer of 1980 when a group of eight sophomore Penn State Ogontz students gathered in an apartment above my parent's ice cream parlor, Skipper Dipper, on Long Beach Island. **Mark Naidoff, Mark**

Halsman, Ken Caplin, Joey Polin, Michael Silverman, Barry Schwartz, Mike Smeyne, and Alan Cohen later became Beta Sigs at Penn State. On a side note, I am sad to report that a few weeks ago **Michael Silverman** passed away.

Over the next 25 years, this party has evolved from a group of eight Beta Sigs to a party of over 45 Beta Sigs, little sisters, and their families. Even after my wife, Caren, Beta Sig little sister and I moved to Chicago in 1995, we were determined to continue the tradition. For the 20th annual in 2002, we had over 60 people.

This party is a testimonial of the significant impact that Beta Sig has made to me, and my fellow fraternity brothers who have remained tight for all of these years. The day consists of a day on the beach, group picture, and then dinner that night back at the house. After a few beers, the stories begin to flow. "Naid's," "Hals," "Len," "Jill," "Franky," Moss, Caplin, and "Goldy" all reminisce about our greatest memories.

Was it staying at the youth hostel in New Orleans in 1983 after watching Penn State win the national championship? Was it Moss's glasses flying off his head while trying to throw

M&M's at a fellow Beta Sig at mile marker 249 on the PA turnpike? Was it **Kenny Caplin** throwing up in the helicopter overseeing operations over the 1983 Regatta at Bald Eagle state park? Was it Halsey in the elevator at Indiana with his football helmet on and the door opening and Joe Paterno entered? Was it **Al Cohen** lending **Frankie** his designer jeans? Was it the eight of us tearing up Club Med in Cancun drinking Corona's? I could go on for the next 3 days.

We are already planning what we will do at the 30th annual party in a few years. In addition to the annual beach party, many of the same group goes to a PSU away football game each fall.

"This party is a testimonial of the significant impact that Beta Sig has made to me, and my fellow fraternity brothers, who have remained tight for all of these years."

As our young kids have grown up over the years and have attended many of these annual parties, we can't stop talking to them about the incredible memories and meaning that Beta Sig has provided all of us. It is never too early to begin "rushing" our future Beta Sigs! I am not sure what we will do for the 50th annual party!



ALUMNI UPDATES

Mike Marcus

(20983 Waveview Drive, Topanga, CA 90290-3552; Mike@EchoLakeProductions.com) My daughter Mollie is getting married on October 4th!

Ken Goldberg

(14 Asbury Ave, Melrose Park, PA 19027-2918; kenneth.s.goldberg@usace.army.mil) Working for the US Army Corps of Engineers; spent two tours in Israel: '01-'03 and '05-'07. Now living in DC, but looking to move back to Philadelphia soon.



FOUNDERS' DAY AWARD DINNER

Robbie Eisman '79 and Kenny Lehrer '82 Honored at Annual Founders' Award Dinner

Honorees Epitomize Brotherhood, Friendship, and Service

The Beta State Foundation and Beta Alumni Association's Founders' Award Dinner was held on May 22 to honor two outstanding brothers, **Robbie Eisman '79** and **Kenny Lehrer '82**.

Pledge # 1, **Michael Jaffe** was recruited by Event Chair **Jeff Licht '81** to host the event. Jaffe concocted a cocktail hour and buffet dinner that rivaled any bar or bat mitzvah. The event kicked-off with a cocktail party consisting of an open bar of top shelf liquors and munchies to include shrimp larger than **Peter Kleiner '82**. Dinner was a smorgasbord where all food groups were well represented to include fish, beef, pasta, salads and vegetables.

The Founders' Award Honoree was **Rob Eisman '79**. The Founders' Award is given annually to honor a brother's outstanding service to the fraternity and accomplishments in the community.

Rob has led the effort to transform the House over the last few years and his accomplishments are legendary. When not working on behalf of Beta Sig, he acts as President of Union Financial Corporation while simultaneously serving on the Boards of Cure Autism Now, Jewish Foundation for Group Homes, and Jewish Federation of Greater Washington. Rob and wife, Beth, have been married since 1981 and they reside in Potomac, MD with daughters Melanie, 19, and Dana, 18. Rob was diplomatically roasted by **Stuart Lessin**, **Michael Jaffe**, little brother **David "don't call me Dave" Minkoff '81**, and his real life brother Larry Eisman. He was then incarcerated by **Gary "Swit" Silverman '79**.

The **David A. Lee '74** Memorial Brotherhood & Fraternalism Award was awarded to **Kenny Lehrer '82**. The David A. ("Gimp") Lee Brotherhood Award

goes to an alumni epitomizing what it means to be a Beta Sig brother. This award was created three years ago to honor the memory of a brother who encompassed all of the aspects of friendship and brotherhood. Ken has been the Treasurer of the BAA for several years amongst other duties, and will co-chair this year's Homecoming. He proudly boasts that his closest friends are all Beta Sigs. Ken's volunteerism has expanded beyond Beta Sig to his community where he coaches his children in sports. Ken and his wife, Jeanne are proud parents of Jeffrey, 14, and Jessica, 10. Kenny was roasted well by master storyteller **Moss Walden '82**.

The event was a great night for all brothers to reminisce, reacquaint with some old friends, and honor two fellow brothers for their philanthropic efforts.



Alumni Association President Rick Marks with younger fellows Dan Veloric '50, Dick Eisman '50, and Bob Drucker '50.



Rob Eisman, Bob Hackel, Ron Gorodesky, and Jay Berman haven't aged a bit!



Honoree Rob Eisman is flanked by a contingent of '78 and '79 grads...what is in Mike Jaffe's pants??



Jeff Licht presents Kenny Lehr with the David A. Lee Brotherhood and Fraternalism Award, given to a brother who encompassed all of the aspects of friendship and brotherhood.



Jeff Licht presents Rob Eisman with the Founders' Award, which is given annually to a Beta Sig to honor his significant service to the fraternity and accomplishments in the community.

RUSH CHAIRMAN'S REPORT

Fall Recruitment Top Priority as the 2008 School Year Begins

Five Legacies Already Recruited to Join the Beta Sig Ranks

By Michael Greenfield '10 and Justin Lake '10

As the 2008 school year is set to begin, the brothers first priority is fall recruitment. As always, rush will be an important factor in the upcoming year and will provide Beta Sig with another group of driven young men ready to become bimmies. Justin and I, as well as our fellow rush chairs **Matt Yohay '10**, **Stephen Krasnow '11**, and **Brandt Gelman '11** and the rest of the brotherhood, are confident that our goals for fall rush will be met and even exceeded.

The 2008 fall rush period looks promising as legacies **Brett Albert '12**, **Matt Bushman '12**, **Bobby Jaffe '12**, **Eric**

Roseman '12, and **Michael Witten '12** are ready to begin their Penn State careers. With our successful recruitment of these young men, as well as other promising candidates, we will be able to solidify a promising future for our brotherhood.

As always, we encourage all alumni to provide us with the names of potential bimmies who should be added to the Beta Sig rush list for the fall. Feel free to contact **Justin Lake '10** at Jml5218@psu.edu or 301-346-1275, or **Michael Greenfield '10** at Mgg5017@psu.edu or 570-905-4979.

PARENTS WEEKEND

Parents Shared a Glimpse into Life at 255 East Fairmount

Memorial Plaque Restored Honoring Beta Sig Brothers Who Served in WWII

Parents Weekend kicked off on April 12th with our Third Annual "We Are...Curing Autism Now" 5K Race/3K Walk. The event was a success, drawing over 1600 participants and raising over \$150,000 to benefit the Autism Speaks Foundation. The strong support from Beta Sig parents helped to make this possible, and we thank everyone who contributed.

The night's festivities began at The Atherton Hotel with an excellent dinner. After dessert, **Max Zendel** provided a slideshow. The slideshow gave parents a glimpse into what life was really like living at 255 East Fairmount. Following dinner, the families made their way back to Beta Sig for a social

with Sigma Delta Tau sorority and their parents. Parents Weekend provided a great forum to show off our brand new LCD TV's that now hang over the fireplaces. Autism Speaks provided these TV's for our efforts last year. Another big hit for Parents Weekend was the newly refurbished WWII memorial plaque that recognized the Beta Sig brothers who served. The house looked great and the families really enjoyed their evening. Sunday morning the parents gathered back at Beta Sig for a nice brunch. The weekend was successful and we look forward to seeing all the parents back next year.

UNDERGRADUATE SOCIAL LIFE

Beta Sig is Renowned for Its First-Class Social Life

Successful Social Scene is a Draw for Rush Program

By Mike Jreidini '10

The social life of the Beta Sigma Beta house continues to prosper. The fall semester is approaching fast and our social calendar is filled with everything from new events, like the Alumni versus Undergraduate Poker Tournament on September 26, to traditional happenings like the Hawaiian in early December. Constant success in social affairs has made our relationships with many top tier sororities, such as Alpha Sigma Alpha, Kappa Delta, as well as Sigma Delta Tau stronger than ever. This combination of good

relationships and outstanding events has permitted the Beta Sigma Beta social scene to become one of the most well-known on campus. This notoriety has allowed our Rush program to succeed, shown by the rise in Fall Pledge Class numbers over the past years. Rushes enter our house looking for a strong sense of brotherhood as well as a first-class social scene. The social program has allowed for both of these necessities, permitting our Rush program to compete with other top level fraternities.

UNDERGRADUATE OFFICERS

Chancellor
Cory Marks '10
Vice Chancellor
Tyler Blum '10
House Manager
Chris Socie '10
Asst. House Manager
Phill Mezzetta '10
Outside House Manager
Dan Uminski '11
Social Chairs
Mike Jreidini '10
Phill Mezzetta '10
Justin Solof '11
Dylan Kayser '11
Rush Chairs
Mike Greenfield '10
Justin Lake '10
Matt Yohay '10
Stephen Krasnow '11
Brandt Gelman '11
Auditor
Brandon Browne '10
Asst. Auditor
Zach Green '11
Philanthropy
Jason Shorr '10
Eric Berman '11
CAN Chairs
Scott Horowitz '09
Adam Roseman '09
Derek Rispoli '10
Andrew Kanoff '11
Adam Pritzker '11
Caterer
Jeremy Baumgarten '10
Asst. Caterer
Sam Fromkin '10
Warden
Justin Katz '10
Pledge Master
Justin Pelsinger '10
Asst. Pledge Master
Dan Krieg '10
Thon Chairmen
Jeff Bernstein '09
Nate Dooley '09
Jared Goodman '09
Andy Sieger '10
University Homecoming Chairs
Mike Greenfield '10
Justin Lake '10
Dan Uminski '11
Alex Grass '11
Beta Sig Homecoming Chairs
Adam Roseman '09
Derek Rispoli '10
Adam Pritzker '11
Andrew Kanoff '11
Greek Sing
Jason Shorr '10
Sam Fromkin '10
Brandon Greenberg '11
Kenny Rubin '11
Secretary
Miller McCormick '11
IM Chair
Eric Berman '11
Alumni Liaison
Adam Pritzker '11
IFC Delegate
Alex Grass '11

BUSINESS CARDS


In Need of a Product or Service? Buy it from a Brother!

In an effort to defer the cost of printing and mailing our semi-annual newsletters, we are providing alumni with the opportunity to advertise their business or service in *Beta Sig News*. If you're currently in need of a product or service, please take advantage of supporting a fellow brother in the process.

In addition to allocating alumni donations for other needed

alumni association projects, the program helps brothers who are business owners to find new clients, establish relationships with vendors/service providers, and generate leads for their businesses.

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