

UPCOMING EVENTS

April 12, 2008

"We Are... Curing Autism Now" 5K Race/3K Walk

Event Time: 11:00 – 3:00

Race Starts: Noon

Location: South Allen St. in front of the Borough Building
Registration: Before March 21 is \$13 and after it is \$15.

More information on Page 2.

May 22, 2008

Founder's Day Event

Location: Philadelphia Park Casino & Racetrack

Registration Due: April 30

Cost: \$15-recent grads; \$55-old farts

Brothers **Robert Eisman** and **Kenny Lehrer** will be honored at event.

Email **Jeff Licht '81** at jeff.licht@naimertz.com to confirm your attendance as well as if you are interested in honoring and/or roasting either/both recipients.

HISTORICAL RECORD

REMEMBER THOSE BETA SIG BOXES?

You know, the ones with the files, records, minutes, letters, pictures...Pull them out and send them to me! Once I resign, I am going to organize and memorialize the written history of 'our thing.' Send it even if you don't think it's important or even if you don't know what's inside!
David Lipson
771 Eagle Farm Road
Villanova, PA 19085
610.520.2597

Beta Sig NEWS



Spring 2008

ALUMNI PRESIDENT'S REPORT

Alumni Association Has Streamlined Processes and Outsourced Functions to Increase Efficiency **Two Construction Projects on the Horizon are Dependent on Timely Fulfillment of Pledge Payments**

By David (Dirt) Lipson '65

The fall 2007 semester ended without any major issues (damage to the structure or an undergraduate getting injured). Those were my two main goals. Additionally, we have transitioned some accounting and financial reporting to Thompson Harner, CPA, in State College. There is still a huge paperwork load being done by **Rob Eisman '79**, **Dan Jeck '89** and me. We have eliminated the use of credit cards as a method of payment and are initiating a plan to reduce or eliminate promissory notes and partial payments (making life simpler). We have also outsourced our affinity process (this mailing as well as the Foundation's activities) to a State College-based firm.

We have two major construction programs planned, though not yet fully funded. One would be exterior lighting facing inward on

the parking lot (to reduce vandalism) and the other, a serious re-modeling of the kitchen (The walk-in 'cooler' was installed in the early 1960s and uses more electricity than is generated at Limerick.). Both projects are dependent upon those who have outstanding pledges to the Foundation making timely payments to fulfill their commitments.

I have started to work with board members on transitioning myself out of office. You may recall, I took on the responsibilities for only a year; and by the end of the spring semester, I hope to transition much of the tasks to someone else. If you have any interest in helping the alumni association, please contact me at dslipson@comcast.net or at 484.253.1000 x105.

Join the Founder's Day Celebration at the Philadelphia Park Casino & Racetrack on May 22

We Will Honor Two Well Deserving Brothers - Robert Eisman and Kenny Lehrer

By Jeff "Lichty" Licht '81

The 2008 Founder's Day is rapidly approaching and you won't want to miss this year's event for a multitude of reasons. Hence, please reserve **Thursday, May 22, 2008**, to honor **Robert Eisman '79** as Founder's Award Honoree and **Kenny Lehrer '83** as recipient of the David A. Lee Memorial Brotherhood & Fraternalism Award.

This year's event will be held at the Philadelphia Park Casino & Racetrack at 3001 Street Road in Bensalem, PA. Fellow brother and Pledge #1, **Michael Jaffe '79**, will treat us to incredible eats, drinks and atmosphere. We just hope he keeps his clothes on! Just in case, we'll be in a venue ideal for all of us to socialize

as well as bet on the horses and games within the casino, if desired.

I promise there will be fun with no fundraising solicitations. **Register by April 30** and it will cost recent graduates the low, low price of \$15/person and all of us old farts \$55/person. Bust my stones by signing up late and I will set an arbitrary price. Please make checks payable to Beta Sigma Beta and send to **Beta Sigma Beta** P.O. Box 2129 Bluebell, PA 19422.

Please email me at jeff.licht@naimertz.com to confirm your attendance as well as if you are interested in honoring and/or roasting either/both recipients.

On April 12 Beta Sig Presents the “We Are... Curing Autism Now” 5K Race/3K Walk Benefiting Autism Speaks

Alumni Can Support the Event by Starting a Team or Joining the Beta Sig Alumni Team

By Dan Otto, Chancellor

On April 12th, Beta Sigma Beta joins Pi Beta Phi and Sigma Delta Tau to present the 3rd annual “*We Are... Curing Autism Now*” 5K Race/3K Walk to benefit Autism Speaks (formerly Cure Autism Now).

Autism is a poorly understood brain development disorder which impairs social interaction and communication from an early age. Today, 1 in 150 individuals (and 1 in 94 boys) is diagnosed with autism, making it more common than pediatric cancer, diabetes, and AIDS **combined**.

In only its third year, the “*We Are... Curing Autism Now*” event is already the largest single fraternity one day philanthropic event in the United States. At last year’s event, over 1100 participants helped raise over \$200,000.

“The PSU event is a ‘gem’ that we are looking to expand to other college campuses” according to Autism Speaks President Mark Roithmayr.

The event has the attention of local authorities too. “It has been so pleasing to see the extraordinary philanthropic efforts made by the Beta Sig fraternity through their Cure Autism Now/Autism Speaks fundraiser,” said State College Police Chief Tom King.

“The PSU event is a ‘gem’ that we are looking to expand to other college campuses” according to Autism Speaks President Mark Roithmayr.”

“Not only has this event raised substantial funds for a very worthy cause but it has also provided great lessons to those involved and has illustrated to the State College community the positive influences of students and the Greek system.”

In addition to the competitive 5K run and family friendly 3K walk, the event includes autism information, musical performances and the online auction of one of a kind “experiences.” Confirmed auction items already include dinners with assistant football coaches Tom Bradley or Larry Johnson Sr. and prime PSU football seats. Prior year auction items included football tickets in President Graham Spanier’s luxury box, club seat tickets, Colorado/Beaver Creek Christmas ski vacations and a day on the movie set of Matthew McConaughey’s and Jennifer Garner’s upcoming movie “The Ghosts of Girlfriends Past.”

Alums are encouraged to support the event by starting their own fundraising team or join the Beta Sig Alumni team at www.autismspeaks.org/psu (Click “Search for a Team” at the bottom right of the site.).

The 5K Race/3K Walk will start at noon on South Allen Street in front of the Borough Building. Registration is \$13 before March 21st and \$15 after that date. More details are available on the website www.autismspeaks.org/psu. For more information, contact Beta Sig undergrad event co-chair, **Scott Horowitz** at smh5051@psu.edu or 610.761.7386.

Autism Speaks was founded in February 2005 by Suzanne and Bob Wright, the grandparents of a child with autism. Bob Wright is the Vice Chairman of General Electric, and served as chief executive officer of NBC for more than twenty years. Other board members include Home Depot Chairman Bernie Marcus and Sirius Radio CEO Mel Karmazin.

I want to thank Chairman Scott Horowitz and original directors Adam Dorfman and Andrew Moses who have been leading the effort.

Renovating the 11th Wonder of the World - The Beta Sig Kitchen

***Looking for Modern Kitchen, Lower Utility Bills and
Better Fed Undergrads as Result***

If fundraising continues in a positive fashion and committed pledges are fulfilled, we will be able to renovate the kitchen in the House. That facility was installed in 1962-1963 making ‘the walk-in’ refrigerator the 11th wonder of the world. The result of this effort will be a modernized kitchen, lower utility bills and hopefully, better fed undergraduates. Listed below are what we will be doing and the associated ballpark costs. Our combined thanks goes to **Mike Jaffe ’79** for his work on this much needed project.

- **Replace Walk-In**
- **New Stove**
- **Remove Fryer**
- **Renovating the Storage Area**
- **New Durable, Slip-Resistant Floor**

2007 Homecoming Celebration Unified Brothers, Young and Young-at-Heart, Over Football, Food, Beverage and Business

By Rich Gorodesky '82

Beta Sig Homecoming, October 26-28, 2007, was a fun filled weekend for all. Unfortunately, the Blue and White suffered defeat, 37-17, at the hands of the national championship-game-bound Ohio State team. But that did not stop Beta Sig Alums and current brothers from enjoying a fabulous weekend.

Friday night featured a brother/alumni party at the house with fine wine, soft drinks, and the world's oldest and most popular alcoholic

"On a final note, I would like to thank the outstanding Fall 2007 pledge class which supported our efforts the entire weekend."

beverage, beer. The house looked great, with all of the recent improvements on display, including the jumbo-sized flat screen TV, tastefully finished tiled floors and freshly painted walls. And on the way out that evening, we aged alums were treated to some eye candy with the incoming sorority social, which reminded us of our youth.

On game day, we had a fabulous spread of food and beverages at the tailgate. Rumor has it that **David 'Dirt' Lipson** may have had better food; but we had better entertainment, as we enjoyed a special visit from the Blue Band's trumpet section, who serenaded us with their magnificent brand of precision tone and technique.

Spotted over the course of the weekend were **Michael Arkin, Andrew Bergstein, Stuart Blacker, Irv Blank, Alan Cohen, Rob Eisman, Rich Gorodesky, Ron Gorodesky, Barry Gross, Andrew Grossman, Jeff Hiller, Stuart Levin, Nate Levine, Rob Levy, Jeff Licht, Dave Lipson, Michael Lubner, Rick Marks, Paul Masalski, Randy Pritzker, Steve Rifkin, David Rosenberg, Wayne Rozran, Harvey Rusakoff, Bruce Shapiro, Rob Simon, Stuart Spivak, Rob Sykes, Steve Witten, Rich Zendel and Simon Ziff.**

Sunday's alum meeting at the house was both spirited and enjoyable, as the gavel was transferred from **Rob Eisman** to Dirt this year.

On a final note, I would like to thank the outstanding Fall 2007 pledge class which supported our efforts the entire weekend.



Where in the world are....?

Seeking Current Contact Information on All Brothers

We have been unable to adequately maintain our mailing list for the past few years and have lost track of many brothers, especially those from the last 15 years.

Please email your updated home and email address to Jon Schiavi at jon@affinityconnection.com. Thanks in advance of your help.

Good Old Fashioned Beta Sig Homecoming, Event Plans are Bigger than Ever – Make Plans to Join the Festivities, September 26-28, 2008

Welcome Reception, Brother-Alumni Grudge Match, Tailgating under a Big Top Tent Stadium Side, Post-Game Event at House

By Alan Cohen '83, Mark Halsman '83, Ken Lehrer '83 and Moss Walden '83

Reading about the Nittany Lion 2008 football recruiting class reminds us spring is just around the corner. We're not sure if it's the news we still have a shot to sign Terrelle Pryor, the nation's top quarterback, or that we signed Michael Zordich and Mike Yancich, two outstanding linebackers, but we definitely have Nittany Lion Fever! Believe it or not we are just two months away from the Blue/White Game and six months away from a brand new season. A clean slate – will 2008 be our year?

Beta Sig's Homecoming Weekend is seven months away and since this year's event promises to be the most exciting in years, interest has been very high. We currently have 50 rooms for the weekend and 10 rooms for Saturday night. Reservations will open sometime in May.

Over 100 alumni and their families will have the opportunity to relive fond memories, renew old friendships and meet 50 of their newest brothers. There will also be several great reunion years celebrating during the weekend.

The first gathering of the Beta Sigs will take place at the house Friday evening. Our new brothers will host an awesome welcome reception featuring heavy hors d'oeuvres, cheeses, an assortment of micro brews and refreshing wines. Hopefully consuming more hors d'oeuvres than beer will enable our Alumni Football Team to defeat the undergrads in the annual Brother-Alumni Grudge Match which kickoffs bright and early Saturday morning.

The result of an excellent relationship with the University, we are looking to hold our "Tailgate" (Those who have attended in the past know the word tailgate is an understatement.) under a big top tent close to the stadium. There will be seating and plenty of room to relax for a few hours. We will not be serving the typical hot dogs and hamburgers. The Deli will cater this feast and our menu will depend on the time of the Penn State game (more info as we get closer).

After our Nittany Lions defeat the Fighting Illini, again depending on the game time, we will meet on the front lawn of

the house under a big top tent for either a fantastic Happy Hour or a casual but delicious dinner. Later that evening a party for young and old Beta Sigs will be held in the main dining area and living room of our house.

After a night of eating and partying, interested alumni will be up bright and early to meet with the undergraduates to discuss important issues facing the fraternity today. The meeting will be followed by brunch at the Ramada Inn for alumni, wives, children and guests.

The Homecoming Committee is planning a fantastic weekend. Please note: we were only able to acquire 60 rooms, so you will want to register early. Look for your invitation and application in May. If you have any questions, please feel free to call or e-mail **Mark Halsman '83** (610.940.0606; mhalsman@promotionalmarket.com).

We look forward to seeing you in September!

Beta Sigma Beta Social Program Notoriety Strengthens Brotherhood and Rush Program

By Mike Jredini

The social life of the Beta Sigma Beta house could not be thriving more. Many of the events have not only created a tight-knit brotherhood, but the fall Hawaiian dated function has been dubbed “the best party of the year.” The Beta Sigma Beta Spring Formal will be held under the stars April 2. However, our fraternity’s social life does not rely on the two end-of-the-semester events. Our relationships with many top tier sororities have flourished this semester as well.

The Beta Sigma Beta social program has become one of the most well-known on campus. This notoriety has allowed our Rush program to prosper, shown by the rise in Fall Pledge Classes over the past years. Ruses enter our house looking for a strong sense of brotherhood as well as a good social scene. The social program has allowed for both of these necessities, permitting our Rush program to succeed to the highest level.

“Ruses enter our house looking for a strong sense of brotherhood as well as a good social scene.”

A Tale of Three Tailgates

By Jeffrey Licht '81

Jeff “Lichty” Licht '81 and Rick “Vinnie” Marks '80 were the only two brothers invited to a trifecta of tailgates at Beta Sig's 2007 Homecoming Game versus Ohio State. As a result, Licht thought it an opportunity to share their experiences at each venue with all fellow Beta Sigs.

Beta Sig Alumni President Dave “El Dirt Diablo” Lipson '65 was good enough to invite the two of us to his tailgate. Little did we know that the invite, to who we thought were his two favorite Board Members, was only the result of his help canceling on him last minute. Hence Pledges Licht #49 and Marks #47 found themselves setting up Dirt's tailgate for the diaper wearing seniors less than a Steve Savran football toss to the stadium. To his credit, El Dirt did allow “we help” to hang out, but out of sight in his Spicoli Van where we ate sushi and drank imported beer. He even introduced us to one of his female friends after a Viagra got caught in his throat and he suffered a stiff neck! (See picture.)

Next we ventured to the Alumni Tailgate where “Gums” Gorodesky '79 and “Gordo” Gorodesky '82 greeted all Alums with much hospitality and did a great job on a reduced budget. We ate cheeseburgers off a great grill cooked by a pledge with pink eye. The fixings bar envied the nicest Roy Rogers and the beers were of local origin but cold.

Rick and I continued on our way to hang out with the brothers at their tailgate. Our young brothers, to their credit, do know how to party. Their tailgate was the place to be complete with beautiful women, loud music, whatever food left unidentifiable but visible on the floor and only a handful of natty and natty lite beers still unclaimed. Unfortunately the police busted the tailgate within 15 minutes of our arrival. Rick thought it best to leave before one of the police on bicycles remembered him as a repeat parking ticket offender during his spendthrift days shopping at Danks.

With no place left to go, we decided to return to our elderly friend, El Dirt's tailgate, where intermezzo was being served by a former Playboy Playmate. We dined on an 8 oz. filet cooked



On our journey, dressed in our full white out gear, we obliged requests for pictures (Many thought we were '70s versions of the two knuckleheads in Night at the Roxy.). ESPN Game Day voted us best dressed after an extensive interview.

to our preference complemented with an assortment of red wines from California to Australia to tickle our pallets. Before entering the game, Dirt promised us dessert at a post tailgate if we cleaned up before kick-off. Of course, Rick and I consented before realizing that the cleanup included him and his friends' soiled diapers!

Dirt was a man of his word and we did post tailgate with he and the elderly while beers and munchies remained. Subsequently we returned to town to close the bars with several Beta Sig seniors only this time not senior citizens.

Recollections about Life with House Mothers "Ma" William, Mrs. Aucker, Dot Bernstein and Mrs. Cunningham

By David Lipson '65

My increasing outbreaks of OCD have meant more time in our basement and attic either reorganizing or throwing away my "stuff." Under some stuff, I found an 8x10 party picture from 1961. (I know that because infamous, dangerous brothers like "Jungle" Jim Kridel are in the picture). Most prominent on the right was "Ma" Williams (Wearing, I may add, the kind of dress you can see through, but don't really "wanna."). In my extended undergraduate and then alumni involvement, I actually was exposed to four different house mothers: "Ma" Williams, Mrs. Aucker, Mrs. Bernstein (Dot, to inside seniors) and Mrs. Cunningham.

"... Hank 'The Manis' Lubin trying to introduce his date and Ma saying to The Mantis... 'It is so nice to meet your mother.'"

House mothers lived in the rear apartment of 255. It was a one bedroom suite with its own full bath. House mothers were around all of the time, except when "transferred" to a local motel during Hell Week. I believe all were widows but no idea what they were paid. Normally, they sat at the Chancellor's table and I am sure the decorum in the dining room was a subset of having someone older and clearly more mature present. Where they went for the holidays and the summer is still a mystery to me. Why the IFC dropped the

requirement for house mothers has faded from memory, though I do remember no women allowed upstairs one year and then the next there were neck ties on door knobs.

"Ma" William seemed to be 100 years old (clearly much older than my grandmother was), was 245 lbs., 5' 7"ish, had a vaccination mark the size of a softball and had white/gray curly hair. She wore the oddest glasses and, as mentioned above, always had some strange looking dresses. I recall she was on the edge of senility and have a vivid memory of Hank "The Manis" Lubin trying to introduce his date and Ma saying to The Mantis... "It is so nice to meet your mother." That was spring 1962. She was history at term's end.

Mrs. Aucker was not as old as her predecessor, more petite and dark haired. She was more involved with the "goings on" at the House and would, if you were one of her "friends," write an excuse note if you had a cold and cut classes (Yes, an excuse note.) I recall she had a nasty streak and I avoided her like the plague even though she was at every dinner and party. She had a modest drinking "problem" because, while she wasn't holding a pitcher under the tap, she always smelled of booze (I bet whisky) during the parties (especially the socials on Friday afternoon). I also remember she wore the same kind of thick-heeled, black, tie shoes my elementary school teachers wore (1951 style). Perhaps they had a house mother's department at Jim's Army and Navy back then.

Dot Bernstein was possibly the youngest of the house mothers I knew - guessing early fifties. She demanded respect and some level of decorum in the dining room. I am sure she knew all women who were pinned, engaged or simply dating a brother for more than two weeks. She had dark hair "Connie Francis" style - not Norristown "high hair," but close. Mrs. B was great with

"House mothers were around all of the time, except when "transferred" to a local motel during Hell Week."

the parents, and was Pearl Mesta (only old people know who this is), during Mother's Day 1965. She loved the woman I dated in the spring of 1965, Melanie (no last name to protect the innocent), and was incredibly impressed she worked as a summer intern for JFK (and wore a PT 109 pin at all times, except in the rack). Mrs. B had a Liberal Arts degree from somewhere and constantly read what I considered trashy novels.

Mrs. Cunningham was the House Mother late 60s to early 70s. I thought she was the most fun of all of them. She was a petite woman (who also wore those same shoes), clearly liked cocktail hour (whatever part of the world it was in) and had an upbeat, funny personality. While really only in her company for weekends and homecomings, I did note that she was as good as it gets at jaggging the brothers and not being embarrassed or intimidated about the massively immature behavior constantly around her. Admittedly I had a major buzz working, but I swear I recall her doing the Temptation Walk with Baumas Greenbaum, Marty Sobel and Duck Ladov.

Correction

In our last issue, we published incorrect information regarding Rob Kramer '78. The Rob Kramer '78 that ran into Gary Novick in Italy can be contacted at: 11306 Cloverhill Drive, Silver Spring, MD 20902; robert_kramer@psualum.com. *Sorry for the mix up!*

ALUMNI UPDATES

'60s

Barry "Izzy" Isdaner '69

(908 Longfield Rd, Erdenheim PA 19038-7838; barryisdaner@verizon.net) My 2nd daughter, Amy was married last week and my older daughter is expecting her 2nd baby (my 2nd grandchild), "I can't believe it!" I am still practicing dentistry outside of Philadelphia. **Carl "Liebo" Rubin**, (master "schlock" chef I may add), **Jay "Jack" Lackman** and **Ronnie "Hoppy" Sablosky** all doing well-I see them all the time. I miss everyone, especially "The Hoagie Man!" Anxious to hear from fellow brothers.

Marvin E. Gold

(311 S. Dallas Ave., Pittsburgh, PA 15208-2627; mgoldcfre@aol.com) Here are some remembrances of **E. Donald Ladov** from his funeral: Jim Brown, his law partner, told us that when they started together in labor law they agreed on a partnership with only two absolutes. 1. They would always practice labor law together, and 2. That was the only thing they would ever agree on. Jimmy told us of the respect that Donald held in his field.

David Ladov spoke next and let us understand how it was to be Donald's little brother. He shared much about family life in the Ladov household. I didn't know that Donald was the "favorite" even though the middle child, although it doesn't surprise me. Next Anne spoke. I had never met Donald's kids but I certainly felt like I knew them as he

always talked about them in such wonderful terms – it was a way of sharing what he felt was the best part of his life. Anne, now a labor lawyer in Boston spoke of Donald as her mentor, partner, friend, and most of all a wonderful Dad.

Last, but not least, was Chad. He spoke of the sporting events they went to, games they played, times they had together. Chad also wanted us to remember some of the things about Donald as he really was; a dirty basketball player – with really mean elbows (these I remember from the parking lot at Beta Sig), and not without fudging on calls in tennis. He spoke of Steeler games without tailgating, because Donald felt that "going to the game was like going to church – it's a sacred place, and you don't drink in church." Always with a sense of humor, a sense of proportion, and always a warm heart, Donald was someone that I always enjoyed seeing.

Mike Marcus

(20983 Waveview Drive, Topanga CA 90290-3552; Mike@EchoLakeProductions.com) The film I produced ([You Kill Me](#) starring Ben Kingsley, Tea Leoni, Bill Pullman and Luke Wilson) is now available on DVD. It got great reviews and, even though it didn't get the best distribution, I'm quite proud of it. Enjoy.

'70s

Larry "Spider" Silverman '70 and wife, Bobbie, got together with **Mark "Larue" Gluckman '70** in Chicago and enjoyed a home cooked meal at Spider's son's, Max, apartment.

We're looking forward to our 40th reunion in 2010. At the end of the month, Spider and sons, Max and Eli; **David "Smooth Dick" Richin '70** and daughter, Alissa; and **Jeff "Ike" Eisenstat '70** and son, Ari, will meet in Park City, UT for 5 days of skiing. We vow to keep this up forever.

Barry Gross '73

(105 Greene Street, Unit 1802, Jersey City, NJ 07302; barry_m_gross@ml.com) Life is grand. Sue and Barry are downsizing from Chatham to Jersey City. Youngest daughter, Kara, is a freshman at Ursinus. Oldest, Lauren (U. of N.H. 2001), is in the corporate relocation business. Middle daughter, Amy (Drexel 2003), is an assistant buyer with Urban Outfitters. Both doing great and mostly "off the payroll." In my 29th year at Merrill Lynch and I love the work. Stay in touch...



Jon Kline '76

(36 Cortland Trl, Mahwah, NJ 07430; klinenj@optonline.net) Picture of **Jack Jackson '76**, **Lee Berger '75**, **Charlie Firestone '76**, **Dave Marateck '76** and Jon Kline at Charlie's daughter Lindsay's wedding in Wilmington, DE. Missing is **Mark Cohen '76** because he was late as usual. You don't see this group dressed up all that often!

(continued on page 8)



Brothers have a dinner meeting in Philadelphia

Front (L to R): **Peter Kleiner '82**, **Tony Weiss '82**, **Rich Gorodesky '82**, **Michael Satzberg '82**, **Lee Epstein '82** and Pledgemaster **Michael Jaffe '79** (#1).

Back (L to R): **Rich Scheinoff '81**, **Dave Diamond '82**, **Rob Levy '82**, **Michael Pavel '82**, **Larry Raiman '82**, **Jeff Licht '81**, **Rick Marks '80** and **Steve Savran '79**.

ALUMNI UPDATES

(continued from page 7)



'80s

Ken Lehrer '83

Photo is me with my son, Justin, at the Super Bowl.

Kenny Dubin '86

100 Four Falls Corp Center, Ste. 103, W. Cocsnhohocken, PA 19428; KDubin@thedubingroup.com) Still owns a two office recruiting firm (Conshohocken and Philadelphia) placing Accounting and Administrative Personnel and lives in Merion with his sons Jack, 5, and Asher, 3. He reports: Brother **Paul Miller '86** was gracious enough to host his 15th Super Bowl Party with his state-of-the-art home theatre surround sound system that all of us still have trouble hearing from. In attendance since inception included Kenny Dubin, **Brad Stoltz '86** and **Stephen Holstein '86**. **Marc Garfield '88**, a newbie, made an appearance. **Jack "Little Head" Collazzo '86** missed this year after a surprising two year run. Happy to say everyone is doing well.

Cory Steiner '86

(376 Hidden Oaks Dr., Yardley, PA 19067; corsteiner@aol.com; 215-321-2329) The Steiner family has been in Yardley for three years. Cory's still selling orthopedic products -

17 years now. "Most overnight successes take 20 years so I've got three more to go." Cory coaches wrestling in the Pennsbury Youth Program and his son, Lance, 6, will eventually win a match. Brandi, 10, is mean with a lacrosse stick though, preserving the honor of the Steiner name. "Jen's an orthopedic nurse at Jefferson and is demanding that I immediately triple my income." It's enough already. Call or email to say "hi" or for a Mott's Natural Juice.

Marc Zamsky '89

(154 Lemonton Way, Wayne, PA 19087; mzamsky@comcast.net) I was married on Valentine's Day, in Las Vegas, to my second wife, Mary Rambo Ellis (now Zamsky), her second marriage as well. We plan to split time between Philadelphia, where I have three children (Rachel, 11, Alison, 10, and Jonathan, 7), and Houston, TX, where Mary resides. I was also recently named Executive Vice President for Hudson Legal (www.hudson.com, NASDAQ HHGP), which puts me in charge of a national legal staffing company with nearly \$200 million in temporary staffing revenue from placing lawyers on large litigation and discovery matters. Mary also works for Hudson.

'90s

Adam Brandeis '95

(15 Cooper Dr., Great Neck, NY 11023; abrandeis@gmail.com) Adam recently got married to Tami Silver. They are living in New York City and are expecting their first child in August.

Michael Steinberg '95

(42 W. Amherst Road, Bala Cynwyd, PA 19004; michael@premiereonline.net) My wife, Rochelle, and I had our second child, a little girl, Dylan Sara Steinberg born Jan. 22. Everybody is doing great. Our son, Sloan Max is now 2-1/2 and runs around the house yelling "We Are, Penn State."

My company, Premiere Sports and Entertainment LLC, which I own with **Justin Fine, Esq. '94**, moved to the corner of 19th and Chestnut. If anyone is in the city, feel free to stop by for drink. Our bar is always stocked!

I want to sign off by commending **Rob Eisman '79** for his dedication and commitment to our house. We would not be standing without him and would not be one of the top houses on campus as we were during my tenure in the house. I thank him for making the tough decisions,

eliminating the "bad apples" and enforcing a "no-tolerance" policy. Moreover, he took my vision of revamping the destructive pledge program into something positive and single-handedly changed the culture of Beta Sigma Beta. I wish I would have had the time to see the implementation in action. Rob, we'll miss your leadership...just not your ten million emails per day!

'00s



Justin Gottlieb '05

(301 East 47th Street Apt. 9-O, New York, NY 10017; JustinGottlieb@gmail.com) I can't believe how fast the days have gone by since Beta Sig. Sorority askings are long gone and weddings have taken their place! I miss all the good times we had but am so happy to know we can always go back to relive those memories. I've been enjoying my work as a Financial Advisor at Wachovia Securities in NYC and am looking forward to my brother Brett join me in New York after graduation. I took this picture of the house winter 2005.

Josh Bronstein

(90 Washington Street Apt 12V, New York, NY 10006; joshua.bronstein@gmail.com; 610/389-4546) I would like to get involved in the Beta Sig Mentoring program and try to help some of the undergrads early in their career. Please let me know how I can help.

Marc Brownstein

(1134 Youngsford Rd., Gladwyne, PA 19035; marc@brownsteingroup.com) Marc has been re-elected to the Board of Advisors to the PSU School of Communication and recently named the in-coming Chairman of Young Presidents Organization (YPO), Philadelphia Chapter.

CHAPTER ETERNAL

Since publication of our last newsletter, we have learned of the deaths of

Bob Krakoff (3/23/07)

E. Donald Ladov

Beta Sigma Beta mourns their passing and extends condolences to their family and friends.